

Live Well Crawford County is a group of educators, business owners, health professionals and other community leaders who volunteer to achieve our mission to promote healthy lifestyle choices through education, motivation, and support for all generations and our vision is to “make the healthy choice the easy choice.”

Community Perception

- We surveyed people in Crawford County to see what they thought about community health. Four out of five survey respondents strongly agreed or agreed with policies to prohibit the use of tobacco and vaping products in outdoor public spaces, such as parks, trails, and sidewalks.
- Only 30% of survey respondents felt that there are sufficient options for healthy eating in our community.
- Less than half (45.3%) of survey respondents said that they strongly agreed or agreed that there were enough options for physical activity in Crawford County.

“ *The Pathways Initiative is what our communities need in order to provide a healthy, sustainable environment in which we can live, work, and play.*

— Kim Vogel, Director of Pittsburg Parks and Recreation



Live Well
Crawford County

Live Well Crawford County
(620) 704-0019

bstroud@crawfordcohd.org
livewellcrawfordcounty.org/

Facebook:

[@LiveWellCrawfordCounty](https://www.facebook.com/LiveWellCrawfordCounty)

Twitter: [@LiveWellCrawCo](https://twitter.com/LiveWellCrawCo)

Crawford County



Healthy Eating

We are excited about the Community Health Needs Assessment (CHNA) that we will be completing in partnership with Ascension Via Christi, Crawford County Health Department, Community Health Center of Southeast Kansas, and Crawford County Mental Health. We will be conducting interviews with individuals from across our community to identify health assets, priorities and concerns. We will then develop a plan to address these items.



Active Living

Building on past work in healthy eating and healthy food access, Live Well is exploring the possibility of installing a walking trail around the Arma Community Garden. This could offer the dual benefit of providing a great place for physical activity as well as greater accessibility to healthier food.

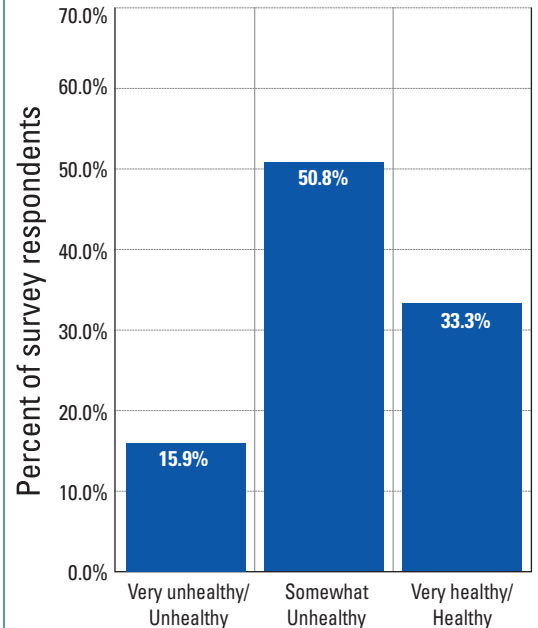


Commercial Tobacco Control

Live Well Crawford County has been working to establish a strong Resist chapter in our community. Resist is a youth-led group that aims to empower peer messengers to prevent use of vaping and tobacco products. The Resist group currently has plans to establish smoke/tobacco free parks.



Initiative Wide: In general, how would you rate the overall health of your community?



Key findings:

One third of respondents across the 24 Pathways communities said that their community was healthy or very healthy.

Results are based on data from an initiative-wide survey of Blue Cross and Blue Shield of Kansas members for whom e-mail addresses were available in each of the 26 counties in which BCBSKS has funded coalitions as part of the Pathways to a Healthy Kansas Initiative. N=2,857. The survey response rate was 3.4 percent.

6

Number of Projects for Year 1

7

Partners Engaged

38,818

Population Impacted

Pathways to a Healthy Kansas combines evidence-based solutions and promising practices for improving healthy eating, active living and tobacco prevention to make a large impact in communities. The program provides community coalitions with the tools and resources needed to remove barriers and engage their communities – and represents the largest community grant program ever funded by Blue Cross and Blue Shield of Kansas.

Blue Cross and Blue Shield of Kansas is an independent licensee of the Blue Cross Blue Shield Association. BLUE CROSS®, BLUE SHIELD® and the Cross and Shield Symbols are registered service marks of the Blue Cross Blue Shield Association, an association of independent Blue Cross and Blue Shield Plans. RISE Cowley is not affiliated with Blue Cross and Blue Shield of Kansas.