

The purpose of Live Healthy Franklin County coalition is to provide strategic planning for improving community health, specifically in relation to chronic disease, by increasing physical activity, good nutrition, and reducing tobacco use. Our mission is to improve community health through policies that support healthy eating and active living. Our vision is “Healthy People in a Healthy Environment.”

Community Perception

- We conducted a survey in Franklin County. If a free bike share program were available, 72% of respondents would use it for recreation and 10% for transportation. It should be well-publicized, easily accessible, and well-lit.
- If assorted produce were available locally at a discounted price (e.g., 15 lb for \$15), 85% of survey respondents would purchase it weekly or biweekly. Flexibility in ordering, pickup, and payment methods would be very important to its success.
- Some policies, even those meant to protect health during COVID-19, can also have unintended negative impacts. Up-front, thorough assessment of potential health impacts can help shape more effective policies.

“Pathways funding is enabling us to make personal and community well-being a priority at a time when it is so important to do so.”

— Erin Laurie,
Franklin County Health Department

Franklin County



Healthy Eating

We are working to increase availability of healthy foods in our towns that lack grocery stores. We are adapting a successful model used in other communities to make affordable bundles of fresh produce regularly available, saving residents time and money shopping while helping them eat healthier.



Active Living

To help community members have more active daily lives, we will be expanding the community bike share that has begun at the Ottawa and Pomona libraries. We will add bike share facilities on the Ottawa University campus, and then will expand to other key locations in the community.

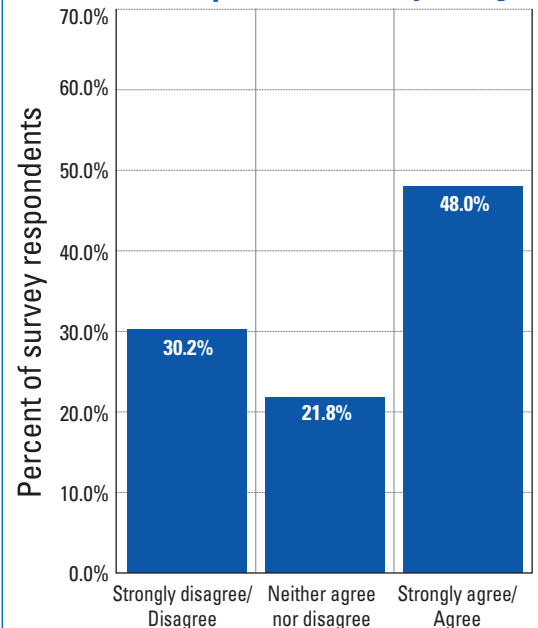


Commercial Tobacco Control

Wherever healthy eating and active living projects are occurring, we also aim to make them tobacco-free. Policy and signage updates will help ensure tobacco- and vape-free surroundings at bike share facilities and produce bundle distribution points. Education on substance use risks, prevention, and cessation will also be offered.



Initiative Wide: In general, my community has sufficient options for healthy eating.



Key findings:

About half of survey respondents across the 24 Pathways grantee counties said that their community has sufficient options for healthy eating.

Results are based on data from an initiative-wide survey of Blue Cross and Blue Shield of Kansas members for whom e-mail addresses were available in each of the 26 counties in which BCBSKS has funded coalitions as part of the Pathways to a Healthy Kansas Initiative. N=2,857. The survey response rate was 3.4 percent.



Live Healthy
Franklin County
(785) 229-3536

livehealthyfrco@gmail.com
franklincoks.org/884/Live-Healthy
Facebook: @LiveHealthyFrCo

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Number of Projects for Year 1

20

Partners Engaged

25,544

Population Impacted

Pathways to a Healthy Kansas combines evidence-based solutions and promising practices for improving healthy eating, active living and tobacco prevention to make a large impact in communities. The program provides community coalitions with the tools and resources needed to remove barriers and engage their communities – and represents the largest community grant program ever funded by Blue Cross and Blue Shield of Kansas.

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