

The Wichita County A.I.M. Coalition's mission is to inspire Wichita Countians of all ages and backgrounds to live healthy, active lifestyles. We are accomplishing our mission through the three health habits A.I.M. stands for: A-Add Fruits & Vegetables; I- Increase Activity; M-Minimize Screen Time. Together through *Pathways*, we are able to make great strides on projects and programs that impact our community.

### Community Perception

- We surveyed people across Wichita County about the health of our community. 93% of survey respondents thought that community conditions impact overall health.
- 58% of survey respondents thought that our community has sufficient opportunities for physical activity, with the top three suggested options to help solve this issue being improve/expand Rec facility, more group/adult recreational activities and an indoor pool.
- 30% of survey respondents knew what a land bank is and 21% were aware of how a land bank can be used as a tool to improve overall community health.

*The Pathways grant allows us to transform our community into a healthy, active place to live!*

—Nikki Bjurstrom, Pathways grant co-coordinator, WH Co AIM Coalition, WCED Director



**Wichita County A.I.M. Coalition**  
(620) 874-2499

whcoaimcoalition@gmail.com  
[www.getleoti.org/clubs.html](http://www.getleoti.org/clubs.html)  
Facebook: @wichitacountyaim  
Twitter: @aim\_coalition

# Wichita County



### Healthy Eating

We are gathering information about the community food security needs in order to find solutions that might work best for our community.



### Active Living

Our first project focuses on the new playscape at the Grow & Learn Childcare Center that is anticipated to be built this year. It will be an extension of the indoor learning environment and encourage learning through hands-on, unstructured play that will promote creativity and problem-solving skills supporting their overall development.

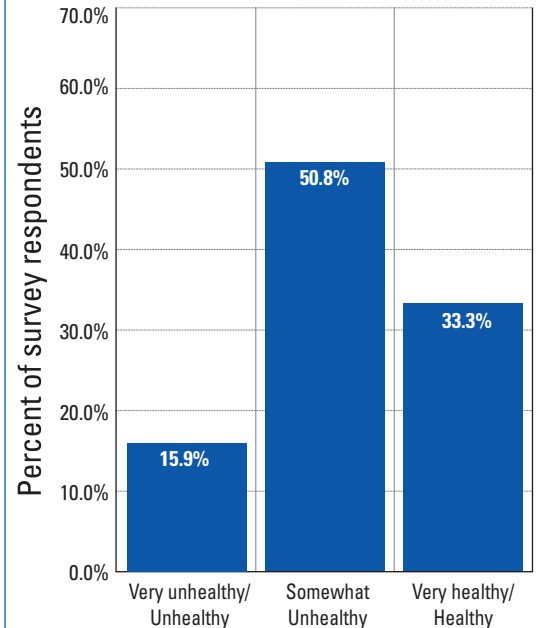


### Commercial Tobacco Control

We are excited to be transforming an existing slab of concrete into a tobacco-free pavilion near the Wichita County fairgrounds. This pavilion will be an integral part of tobacco-free, healthy eating and physical activity-related community and private events for years to come.



### Initiative Wide: In general, how would you rate the overall health of your community?



### Key findings:

One third of respondents across the 24 *Pathways* communities said that their community was healthy or very healthy.

Results are based on data from an initiative-wide survey of Blue Cross and Blue Shield of Kansas members for whom e-mail addresses were available in each of the 26 counties in which BCBSKS has funded coalitions as part of the *Pathways to a Healthy Kansas* Initiative. N=2,857. The survey response rate was 3.4 percent.

**6**  
Number of Projects for Year 1

**8**  
Partners Engaged

**2,119**  
Population Impacted

*Pathways to a Healthy Kansas* combines evidence-based solutions and promising practices for improving healthy eating, active living and tobacco prevention to make a large impact in communities. The program provides community coalitions with the tools and resources needed to remove barriers and engage their communities – and represents the largest community grant program ever funded by Blue Cross and Blue Shield of Kansas. Blue Cross and Blue Shield of Kansas is an independent licensee of the Blue Cross Blue Shield Association. BLUE CROSS®, BLUE SHIELD® and the Cross and Shield Symbols are registered service marks of the Blue Cross Blue Shield Association, an association of independent Blue Cross and Blue Shield Plans. RISE Cowley is not affiliated with Blue Cross and Blue Shield of Kansas.