

The Stay Strong Live Long Wilson County Coalition has a vision for healthy Wilson County residents throughout their lifespan. We are working to accomplish this through community education, support systems, and incentives while advocating for healthy lifestyle choices and policies across all of Wilson County.

Community Perception

- We surveyed people across Wilson County about the health of our community and about one in five respondents said they thought Wilson County was healthy or very healthy.
- Over half of survey respondents strongly agreed with policies that prohibit use of all commercial tobacco products (e.g., cigarettes, chewing tobacco, vaping products) in all indoor spaces where the public may go, such as food pantries, restaurants and hospitals.
- When asked if our community has enough options for healthy eating, over half (54.1%) of survey respondents disagreed or strongly disagreed. This seems to indicate interest in making healthier foods more available."

"The Pathways Initiative has given us the opportunity to unite our efforts into a cohesive, community-wide plan that leverages our strengths and addresses the needs of Wilson County."

— Stacie Ray, Pathways Coordinator

Wilson County



Healthy Eating

We are looking forward to partnering with our local restaurants to highlight and build on their healthy menu items. We will meet with interested restaurant owners to learn more about barriers to offering healthier food options. Through the *Pathways Initiative*, we will look for strategies to remove these barriers.



Active Living

We are excited to launch our Bike Share Program. This will be a great opportunity to offer alternative transportation and recreational cycling in our community. This program has developed through years of effort and we look forward to its launch!

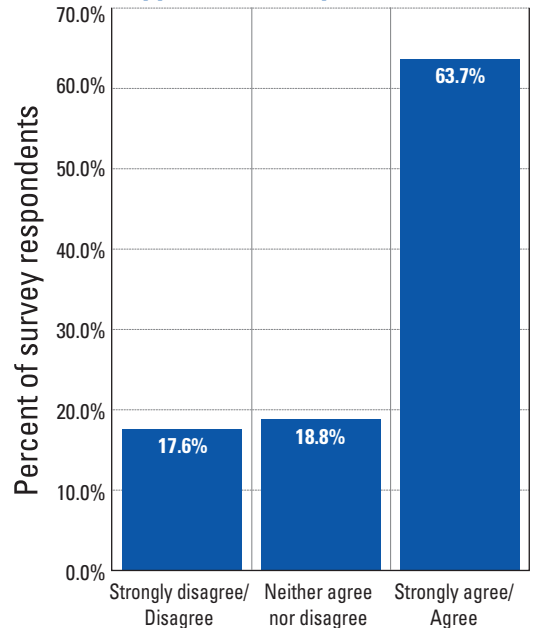


Commercial Tobacco Control

We are fortunate to have strong Resist chapters in our community who have provided strong leadership related to tobacco and vaping prevention. We will continue to build on this work as we implement commercial tobacco-free, vape-free policies within the *Pathways Initiative*.



Initiative Wide: In general, my community has sufficient opportunities for physical activity.



Key findings:

Approximately two-thirds of respondents across 24 *Pathways* communities said that their community has sufficient options for physical activity.

Results are based on data from an initiative-wide survey of Blue Cross and Blue Shield of Kansas members for whom e-mail addresses were available in each of the 26 counties in which BCBSKS has funded coalitions as part of the *Pathways to a Healthy Kansas Initiative*. N=2,857. The survey response rate was 3.4 percent.



**Stay Strong Live Long
Wilson County**
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Number of Projects for Year 1

41

Partners Engaged

8,525

Population Impacted

Pathways to a Healthy Kansas combines evidence-based solutions and promising practices for improving healthy eating, active living and tobacco prevention to make a large impact in communities. The program provides community coalitions with the tools and resources needed to remove barriers and engage their communities – and represents the largest community grant program ever funded by Blue Cross and Blue Shield of Kansas.

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