

Live Well Crawford County's mission is to promote healthy lifestyle choices through education, motivation, and support for all generations. Live Well Crawford County's vision seeks to "Make the Healthy Choice the Easy Choice!"

Community Perception

- Three of the most significant community needs identified from the 2021 Community Health Needs Assessment (CHNA) were food insecurity, diet and exercise, and health equity.
- Twenty percent of Crawford County community members fall below the Federal Poverty level contributing to 16% of Crawford County residents experiencing food insecurity, compared to a 13% food insecurity rate statewide.
- Twenty-six percent of Crawford County adults over 20 years old report no leisure time activities (compared to 19% nationwide), contributing to 31% of Crawford County adults being obese (26% nationwide).

Pathways is a positive impact with the focus on access to healthy foods, physical activity and policy development contributes to a healthier community!"

— Debra Anthony,
Chair,
Live Well Crawford County



Live Well
Crawford County

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Crawford County



Healthy Eating



The **Farm to School** package is exciting...the farm, **Leafy Green Farms**, features a non-traditional growing method using hydroponics to grow greens. Leafy Green Farms will provide education and mentorship to **Pittsburg High School** students on growing with a hydroponics setup to help provide fresh greens for their school lunch program.



Active Living



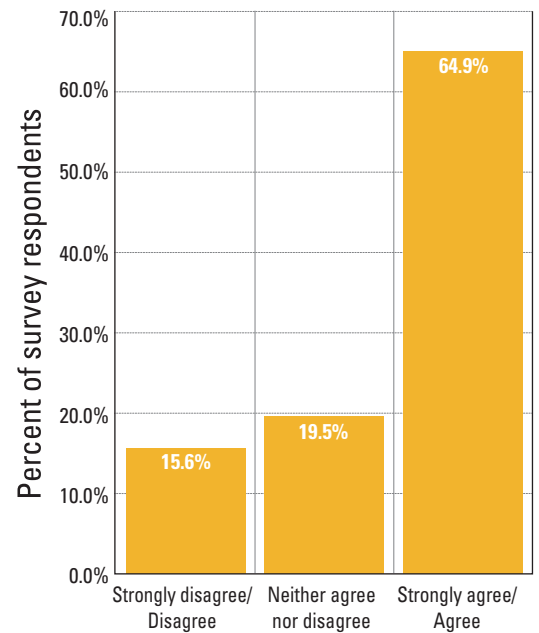
The **City of Arma** passed a tobacco/smoke/vape-free sidewalk policy for **McDonald Park**. The **future sidewalk** will be located around the park perimeter, providing a place for exercise, as well as providing access to amenities such as the **Arma Community Garden**, the **Arma Food Pantry** and an **ADA compliant picnic area!**

Commercial Tobacco Control



The **Crawford County Resist** group passed a policy for tobacco- and vape-free public parks. Some of the recent sidewalk projects have passed similar policies and the Resist group took initiative to extend those efforts to our parks.

Initiative Wide: In general, my community has sufficient opportunities for physical activity.



Key findings:

About two-thirds of respondents across the 24 *Pathways* communities said their community has sufficient opportunities for physical activity.

Results are based on data from an initiative-wide survey of Blue Cross and Blue Shield of Kansas members for whom e-mail addresses were available in each of the 26 counties in which BCBSKS has funded coalitions as part of the *Pathways to a Healthy Kansas Initiative*. N = 4,845. The survey response rate was 6.9 percent.

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Projects for Action Period 2

11

Partners Engaged

38,972

Population Impacted

Pathways to a Healthy Kansas combines evidence-based solutions and promising practices for improving healthy eating, active living and tobacco prevention to make a large impact in communities. The program provides community coalitions with the tools and resources needed to remove barriers and engage their communities – and represents the largest community grant program ever funded by Blue Cross and Blue Shield of Kansas.

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