

Heal Reno County is a coalition that seeks to make our community a healthy place to live, work, learn, and play by creating opportunities for healthy choices and building a culture that embraces healthy eating and active living.

Community Perception

- Of Resist chapter members surveyed, 60% said they thought electronic cigarettes were marketed to teenagers.
- About one fourth of Resist chapter members surveyed said they didn't know how their school's anti-vaping policies were enforced.
- Of Resist chapter members surveyed, 40% said improving understanding of the effects of vaping was both the main challenge and main opportunity for reducing vaping in schools.

“The Pathways grant is helping our community develop and act on a vision for a healthier future.”

— Adam Stewart,
Neighborhood Development
Coordinator,
Hutch. Rec.

Reno County

Healthy Eating



We are working with the **Reno County Farmers Market** to get more fresh, healthy, locally grown food on people's plates.

The market has taken a big step already by adding the option for customers to use **SNAP** benefits for payment.



Active Living



We are partnering with the **City of Hutchinson** to explore the possibility of a new trailhead for the **Jim P. Martinez Sunflower Trail** in a neighborhood that does not currently have good access to the trail, which connects to several parks with a variety of amenities.

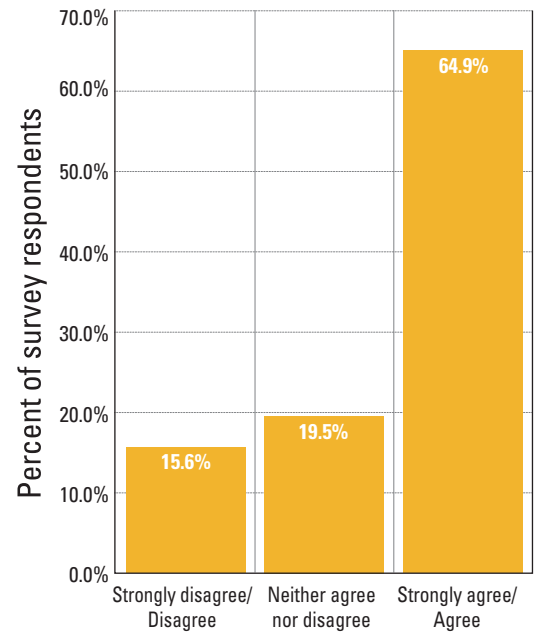
Trail in a neighborhood that does not currently have good access to the trail, which connects to several parks with a variety of amenities.

Commercial Tobacco Control



We are working with **Resist** student groups in multiple school districts to build support for policies that will not just reduce the use of electronic cigarettes in schools but provide support for vaping cessation.

Initiative Wide: In general, my community has sufficient opportunities for physical activity.



Key findings:

About two-thirds of respondents across the 24 *Pathways* communities said their community has sufficient opportunities for physical activity.

Results are based on data from an initiative-wide survey of Blue Cross and Blue Shield of Kansas members for whom e-mail addresses were available in each of the 26 counties in which BCBSKS has funded coalitions as part of the *Pathways to a Healthy Kansas Initiative*. N = 4,845. The survey response rate was 6.9 percent.



Heal Reno Co.

candace.davidson@renogov.org

healrenocounty.org/

Facebook: @HealRenoCounty

Twitter: @HealRenoCo

6

Projects for Action Period 2

\$20,000

Grant Dollars Distributed So Far

61,898

Population Impacted

Pathways to a Healthy Kansas combines evidence-based solutions and promising practices for improving healthy eating, active living and tobacco prevention to make a large impact in communities. The program provides community coalitions with the tools and resources needed to remove barriers and engage their communities – and represents the largest community grant program ever funded by Blue Cross and Blue Shield of Kansas.

Blue Cross and Blue Shield of Kansas is an independent licensee of the Blue Cross Blue Shield Association. BLUE CROSS®, BLUE SHIELD® and the Cross and Shield Symbols are registered service marks of the Blue Cross Blue Shield Association, an association of independent Blue Cross and Blue Shield Plans. Heal Reno Co., is not affiliated with Blue Cross and Blue Shield of Kansas.