

RISE Cowley is a coalition of like-minded organizations working to make Cowley County a healthier place to live, work and play. RISE stands for “Raising awareness, Improving health, Supporting collaboration and Energizing communities.” Learn more at risecowley.org

Community Perception

- Our community hosted data walks focusing on the health of Cowley Kids. Data walk participants surveyed indicated 12 policy areas that impact the health and wellness of children in Cowley County. Policies related to the education system were cited most often.
- Most data walk participants surveyed support the creation of a formal taskforce to consider health in local decision-making and suggested including people with lived experience, healthcare, city and school representatives.
- 86% of survey respondents indicated that they were surprised by a data point about children in Cowley County. The lack of childcare access in the county surprised the most participants.



“Our community used storytelling to shine a light on the Social Determinants of Health and their impacts on the lives of residents.”

— Yazmin Wood
CEO, Legacy Regional Community Foundation

Cowley County



Healthy Eating



The Cowley County K-State Research Extension Office received \$20,000 to partner with the Cowley Farmer’s Market Association throughout

the 2023 market season to expand market participation with families participating in SNAP-EBT, children, and adults experiencing hypertension. In 2022, 107 customers redeemed \$3,674 through SNAP and Double Up Food Bucks.

Active Living



The City of Winfield is completing sidewalk construction along 19th Avenue to increase safe pedestrian access to the grocery center,

downtown commercial center and Broadway Sports Complex trails system.

The sidewalk location is a two-fold win: residents can more easily access spaces for both active living and healthy food.



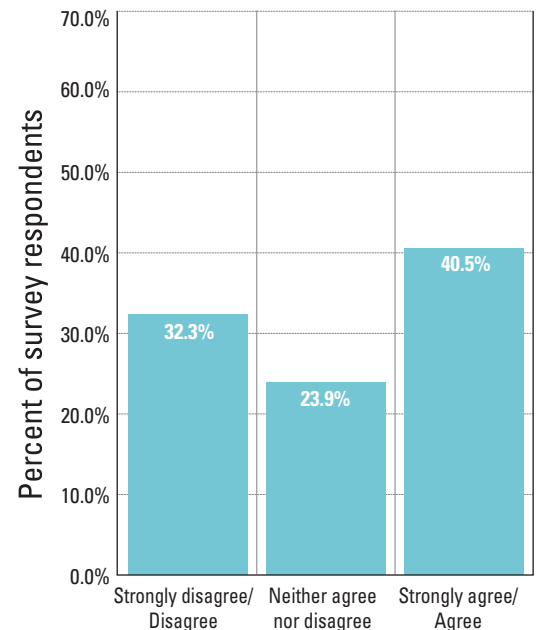
Commercial Tobacco Control



Legacy Regional Community Foundation produced storytelling documentaries and **A Closer Look at Cowley Kids Data Walk** to examine social determinants of

health, including substance abuse. Additionally, the Community Health Center in Cowley County has conducted over 750 social risk assessments that inform commercial tobacco control efforts.

Initiative Wide: In general, my community has sufficient options for healthy eating.



Key findings:

Nearly one-in-three respondents across the 24 Pathways communities said their community does not have sufficient options for healthy eating.

Results are based on data from an initiative-wide survey of Blue Cross and Blue Shield of Kansas members for whom e-mail addresses were available in each of the 26 counties in which BCBSKS has funded coalitions as part of the Pathways to a Healthy Kansas Initiative. N = 3,708. The survey response rate was 5.3 percent. For this question, 3.2 percent of respondents did not provide an answer (blank response).



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Projects

\$279,025
Pathways Grant Funding

\$136,637
In-Kind, Matching, and Related Grant Funding

Pathways to a Healthy Kansas combines evidence-based solutions and promising practices for improving healthy eating, active living and tobacco prevention to make a large impact in communities. The program provides community coalitions with the tools and resources needed to remove barriers and engage their communities – and represents the largest community grant program ever funded by Blue Cross and Blue Shield of Kansas.

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