

Live Well Crawford County's mission is promoting healthy lifestyle choices through education, motivation and support for all generations. Live Well Crawford County's vision is to *"Make the Healthy Choice the Easy Choice!"*

Community Perception

- 85% of Wesley House Food Pantry clients surveyed answered that "an important factor of the food they receive are foods that are healthy and good for their body."
- 41% of survey respondents indicated they lack adequate equipment/supplies to prepare the food they receive from the food pantry.
- Over half of the survey respondents at the food pantry (56%) stated that they have dietary restrictions. About a fourth (26%) indicated they followed a diet for diabetics.

"The Pathways implementation grant will allow McCune Farm to Market to provide additional healthy meal options for our seniors and disadvantaged."

— Cherie Schenker,
Owner, McCune Farm to Market

Crawford County



Healthy Eating



McCune Farm to Market received an implementation grant to purchase a new freezer which will dedicate freezer space to healthy take and bake meals. These are especially beneficial to the store's senior and disadvantaged customers. **Wesley House** will be using their implementation dollars to redesign their food pantry.



Active Living



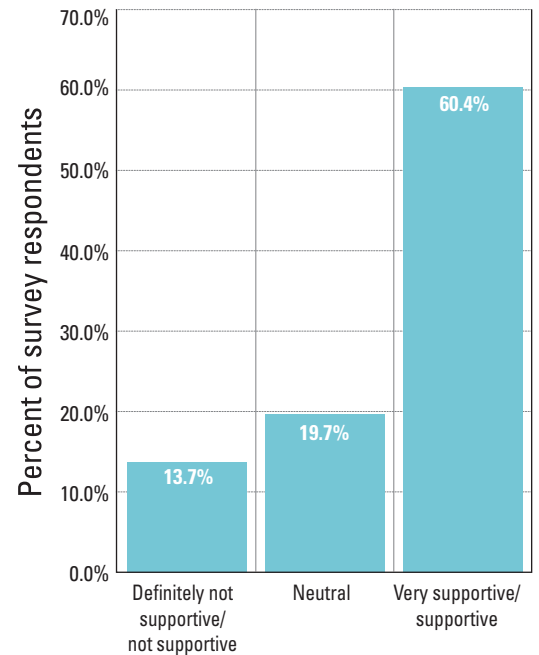
Cities of **Arma** and **Girard** received **Pathways** funding for sidewalk projects. Arma's project will provide increased opportunity for physical activity and access to the community garden at **McDonald Park**. Girard's **Pathways** funding will be used toward a project to provide increased connectivity to healthy foods and medical providers.

Commercial Tobacco Control



Cities of **Arma** and **Girard** completed implementation grants for sidewalk projects. Both city councils passed comprehensive commercial tobacco policies that prohibit tobacco use on the sidewalks as well as restrooms and shelters along the trail. Arma followed up that policy by making their parks completely tobacco-free.

Initiative Wide: Level of support for commercial tobacco control policies in outdoor spaces



Key findings:

Three-in-five respondents across the 24 **Pathways** communities support commercial tobacco control policies in outdoor spaces.

Results are based on data from an initiative-wide survey of Blue Cross and Blue Shield of Kansas members for whom e-mail addresses were available in each of the 26 counties in which BCBSKS has funded coalitions as part of the Pathways to a Healthy Kansas Initiative. N = 3,708. The survey response rate was 5.3 percent. For this question, 6.2 percent of respondents did not provide an answer (blank response).



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Projects

\$267,700
Pathways Grant
Funding

\$30,000
In-Kind, Matching, and
Related Grant Funding

Pathways to a Healthy Kansas combines evidence-based solutions and promising practices for improving healthy eating, active living and tobacco prevention to make a large impact in communities. The program provides community coalitions with the tools and resources needed to remove barriers and engage their communities – and represents the largest community grant program ever funded by Blue Cross and Blue Shield of Kansas.

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