

Heal Reno County seeks to make our community a healthy place to live, work and play by creating opportunities for healthy choices and building a culture that embraces healthy eating and active living.

Community Perception

- Survey respondents who viewed the documentary “On The Table” identified lack of time as the primary barrier to addressing food insecurity in the community, followed closely by a lack of knowledge about how to effectively take action.
- After watching the documentary “On The Table”, a majority (98%) of survey respondents indicated feeling more or somewhat more motivated to take action to address food insecurity.
- 80% of survey respondents indicated that the most impactful part of the documentary “On The Table” was the personal stories shared by individuals experiencing food insecurity.



“The documentary on food insecurity, funded by Pathways, deeply moved the audience, opening their eyes to the tough choices people face daily. It inspired many attendees to take meaningful actions to address food insecurity in our community.”

—Denice Gilliland
United Way of Reno County

Reno County

Healthy Eating



With *Pathways* grant support, the **Hutchinson Community Foundation**

presented “On The Table,” a documentary on food insecurity in Reno County. It highlighted affected residents and advocates’ efforts over a year. The post-premiere survey showed positive viewer feedback, with many inspired to raise awareness, volunteer, and support efforts to address food insecurity.



Active Living



We are excited to start working on a path around **Becker Park in Buhler**. This path will help to promote activity for the residents at **Sunshine Meadows Retirement Community** which is located directly across the street. We hope to encourage outdoor time and movement for both residents and staff.

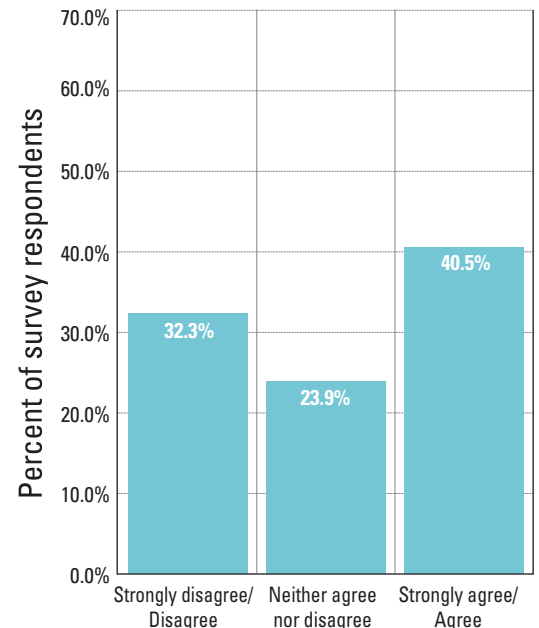


Commercial Tobacco Control



This year, we are excited to collaborate with **Reno Valley Middle School’s Resist Chapter**. Resist is a youth-led group dedicated to empowering peer advocates in the mission to prevent the use of vaping and tobacco products among their peers.

Initiative Wide: In general, my community has sufficient options for healthy eating.



Key findings:

Nearly one-in-three respondents across the 24 *Pathways* communities said their community does not have sufficient options for healthy eating.

Results are based on data from an initiative-wide survey of Blue Cross and Blue Shield of Kansas members for whom e-mail addresses were available in each of the 26 counties in which BCBSKS has funded coalitions as part of the *Pathways to a Healthy Kansas Initiative*. N = 3,708. The survey response rate was 5.3 percent. For this question, 3.2 percent of respondents did not provide an answer (blank response).



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7
Projects

\$170,000
Pathways Grant
Funding

61,898
Population
Impacted

Pathways to a Healthy Kansas combines evidence-based solutions and promising practices for improving healthy eating, active living and tobacco prevention to make a large impact in communities. The program provides community coalitions with the tools and resources needed to remove barriers and engage their communities – and represents the largest community grant program ever funded by Blue Cross and Blue Shield of Kansas.

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