



Reno County

Heal Reno County: Building a healthier Reno County.

Four Years of Impact

Throughout the eight years of the Pathways to a Healthy Kansas Initiative, we have found that food insecurity is an issue in our county. In the initial four years, we teamed up with local restaurants, food stores, schools and workplaces, championing healthy choices at every turn. Over the last four years, we also focused on raising awareness through impactful initiatives like the 'On the Table' documentary, highlighting the factors contributing to food insecurity while also working to improve access to nutritious food by supporting the Food Pantry and Farmers Market.

Over the life of the Pathways Initiative, the City and School District of Buhler have undergone remarkable transformations. We assisted the Mustard Seed, Buhler Market and local schools in promoting healthy food options and encouraging physical activity. Subsequently, the construction of a walking trail facilitated increased activity levels among Sunshine Retirement Community residents, while also enhancing access to the market and restaurants.



“ I’m thrilled for the park upgrades coming to Buhler this year due to a Pathways grant. Collaborating with Sunshine Meadows Retirement Community, adding a connecting sidewalk and trail loop will greatly benefit independent living residents.
Tegan Meadors, Director, Buhler Recreation ”



Initiative Wide:
Community conditions
(e.g. housing, transportation, education) **impact overall health.**

71.3%
Strongly agree/Agree

18.3%
Neither agree nor disagree

4.7%
Strongly disagree/Disagree

Note: Results are from a survey of Blue Cross and Blue Shield of Kansas members for whom e-mail addresses were available in communities that received Pathways funding. The survey response rate was 4.7% (N = 3,354).
Blank response = 5.7%.

From Voices to Victories: The Impact of Community Engagement

The Reno County Farmers Market, with assistance from Reno County K-State Research and Extension, gathered feedback from vendors and customers to enhance their experience and market offerings. The feedback highlighted the need for new educational resources and a market ambassador to support SNAP and other opportunities, to be implemented in the 2024 season.



Live Happy. Live Healthy.

Heal Reno County

(620) 259-8463

candace.davidson@renogov.org

Facebook: HealRenoCounty

7
Implementation
Grants

\$400,000
Total Pathways
Funding

7
Policies
Passed

15
Partner Organizations
Engaged

Pathways to a Healthy Kansas combines evidence-based solutions and promising practices for improving healthy eating, active living and tobacco prevention to make a large impact in communities. The program provides community coalitions with the tools and resources needed to remove barriers and engage their communities – and represents the largest community grant program ever funded by Blue Cross and Blue Shield of Kansas.

Blue Cross and Blue Shield of Kansas is an independent licensee of the Blue Cross Blue Shield Association. BLUE CROSS®, BLUE SHIELD® and the Cross and Shield Symbols are registered service marks of the Blue Cross Blue Shield Association, an association of independent Blue Cross and Blue Shield Plans. Heal Reno County is not affiliated with Blue Cross and Blue Shield of Kansas.