



Four Years of Impact

Saline County invested \$245,288 of Pathways implementation funds through three grants to increase accessibility and safety for the Salina Emergency Aid Food Bank. Grant funding was utilized to develop a site plan and install four solar lights.

There were two main projects identified through the site plan and individual interviews with clients of the Salina Emergency Aid Food Bank. One was construction of a sidewalk between the Salina Emergency Aid Food Bank, the Broadway business corridor and South Street neighborhood, including links to OCCK bus stops.

The second project was expanding the parking lot by adding 12 additional parking stalls and six bike racks. Live Well Saline County will be hosting a ribbon cutting upon the completion of the sidewalk and parking lot projects.



Live Well Saline County

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Saline County

Live Well Saline County (LWSC) strives to provide all Saline County residents opportunities, education and encouragement for a lifetime of healthy eating and physical activity. Live Well Saline County was started in 2009 to bring together organizations in the community with a common interest in healthy living to allow us to make more impact and create sustainable change.









We experienced a tremendous increase in demand for our services last year and the Pathways grant helped make our property more accessible and welcoming.

Karen Couch, Executive Director, Salina Emergency Aid Food Bank





Initiative Wide:
In general, my
community has
sufficient opportunities
for physical activity.

60.6% Strongly agree/Agree

20.1 % Neither agree nor disagree

15.8%

Strongly disagree/Disagree

Note: Results are from a survey of Blue Cross and Blue Shield of Kansas members for whom e-mail addresses were available in communities that received Pathways funding. The survey response rate was 4.7% (N = 3,354).

Blank response = 3.5%.

From Voices to Victories:

The Impact of Community Engagement

Individual interviews with clients of the Salina Emergency Aid Food Bank were done to identify ways to increase accessibility and safety. The interviews along with the site plan led to expanding the parking lot, adding bike racks and adding a sidewalk connecting to OCCK bus stops.

Implementation Grants

\$500,000

Total Pathways Funding 8

Policies Passed **22** Earned Media

Pathways to a Healthy Kansas combines evidence-based solutions and promising practices for improving healthy eating, active living and tobacco prevention to make a large impact in communities. The program provides community coalitions with the tools and resources needed to remove barriers and engage their communities – and represents the largest community grant program ever funded by Blue Cross and Blue Shield of Kansas.