



Annual CAP Report

2025 Contracting



BlueCross BlueShield
Kansas

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Introduction

Blue Cross and Blue Shield of Kansas (BCBSKS) is the insurer Kansans trust with their health. Much of that status can be attributed to the high-quality care delivered by our network providers. This document outlines the details related to our 2025 Competitive Allowance Program (CAP) offer and includes the specifics of our Quality-Based Reimbursement Program (QBRP), which has been designed to reward your efforts toward maintaining high-quality standards.

BCBSKS continues to offer contracting providers top-notch services, including professional relations representatives and provider network services. After almost two years of hybrid service with providers, our field staff have resumed in person visits, trainings, and workshops. We are also available to conduct these activities virtually based on the provider's preference. We want to thank you for your versatility in working with our professional relations team to meet your needs. We also want to extend our appreciation to you and your staff for caring for our members in these unprecedented times.

Lastly, many new national and local laws, including but not limited to the Consolidated Appropriations Act (CAA), took effect in 2022 and have caused significant changes for both BCBSKS and providers. We try to the extent possible to limit any burden to providers as we comply with these new requirements. We appreciate your understanding and cooperation as we both fulfill our responsibilities under law.

If you need clarification or additional information related to any information included herein, contact your professional relations representative or provider network services.



Introduction

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By the numbers

Blue Cross and Blue Shield of Kansas provides the best service in the industry and strives to be the health insurance company of choice for our members and providers.

#1

BCBSKS is top-ranked for Member Satisfaction.

\$63.80

BCBSKS is projecting \$63.80 million in QBRP incentives in 2024 (professional only).

903,356

BCBSKS and its subsidiaries serve 903,356 members across all lines of business, including BlueCard, as of May 31, 2024

576,332

BCBSKS serves 576,332 local members, as of May 31, 2024

10.80%

BCBSKS spent 10.80 percent of annual premium income on administrative expenses for the year 2023

100%

BCBSKS is 100 percent URAC accredited in health plan, case management, and disease management.

99%

BCBSKS contracts with 99 percent of all physicians in the Plan area.

98%

BCBSKS contracts with 98 percent of all professional providers in the Plan area.

PCMH/ACO

BCBSKS continues to support and expand Patient-Centered Medical Home (PCMH) and Accountable Care Organization (ACO) arrangements.

The value in contracting

BCBSKS provides business services that bridge the gap between the delivery and financing of healthcare. Services creating significant value for contracting providers include:

Local member contracts structured to allow charges up to 100 percent of the MAP for participating CAP providers (subject to member benefits).

Opportunity to earn additional revenue through the Quality-Based Reimbursement Program (QBRP).

Detailed claim-payment information provided to both you and the member explaining their financial responsibilities.

Direct payment from BCBSKS, which minimizes your collection efforts and increases cash flow.

A dedicated field staff available to visit your office to address any operational issues.

Electronic remittance advice and payment capabilities.

Access to Provider Network Services personnel to answer policy questions or obtain assistance with claim coding questions.

Opportunity to participate on specialty liaison committees and provide direct input in the development of medical policies and emerging issues.

Contracting providers' names made available to BCBSKS members through a number of sources including the internet, employer groups, and other contracting providers for referral purposes, which increases the potential for new patients.

Periodic workshops conducted by Professional Relations staff that delivers continuous training for new and experienced medical assistant staff, helping update your staff on new administrative procedures to ensure timely claim payments.

Website (bcbsks.com) and self-service access through Availity, which improve office efficiency and maximize employee resources.

- Secure services include detailed claims payment information, member eligibility, remittance advice, and provider enrollment information.
- Other services include training modules, podcasts, newsletters, manuals, policy memos, and medical policies/guidelines.
- Provider portal to attest to your data, review your QBRP incentives, and correspond with BCBSKS.

NOTE — In 2025, for the majority of our business, non-contracting providers' services will be paid direct to the member at a charge up to 80 percent of the MAP (i.e. there is a 20-percent penalty for members receiving services from a non-contracting provider), subject to member benefits. In addition, assignment of benefits to non-contracting providers is not allowed. Also, non-contracting providers do not qualify for QBRP incentives.



2025 Reimbursement and Policy Memo changes

A summary of the policy memo changes is enclosed for your review. **Highlights of changes are noted in red.**

Highlights of the 2025 reimbursement are noted on page 6. We continue to build on the Quality-Based Reimbursement Program (QBRP) started in 2012 to encourage higher quality care and better control of healthcare costs. Our reimbursement program for 2025 will continue to create opportunities for providers to earn incentives by meeting the criteria as outlined in the 2025 QBRP as described on pages 8-18.



Overview of 2025 Reimbursement

Please note that along with base rate changes, additional reimbursement is available through the QBRP program where noted. (See QBRP section, pages 8-18.)

Increasing	No change	Decreasing
Anesthesia conversion factor at \$69.22 (eligible for QBRP)	Services billed by primary care and behavioral health providers located in counties with a population of 13,000 or less will receive a 5 percent add-on to the MAP on all eligible CPT codes. See county listing on page 19	Overvalued CPT codes (eligible for QBRP)
Undervalued CPT codes (eligible for QBRP)	Ground Ambulance base rates (eligible for QBRP)	Lab codes (not eligible for QBRP)
Durable Medical Equipment (DME) services (eligible for QBRP)	Air Ambulance base rates (eligible for QBRP)	
	Air Ambulance- Fixed Wing Mileage (eligible for QBRP)	
	Ground Ambulance Mileage (eligible for QBRP)	
	Specialty Care Transport (eligible for QBRP)	
	Telehealth services paying at parity allowing the same as in office services (eligible for QBRP)	
	Physical therapy, occupational therapy, and speech pathology services (eligible for QBRP)	



Tiered Reimbursement

The allowances for professional services associated with the following specialties have been set at the identified percentages of the MAP (no percent changes for 2025).

85 percent*	70 percent*	50 percent*
Advanced Practice Registered Nurses (APRNs) [not including Certified Registered Nurse Anesthetists (CRNAs)]	Community Mental Health Centers	Certified Occupational Therapy Assistants (COTAs)
Chiropractors	Licensed Clinical Marriage and Family Therapists	Certified Physical Therapist Assistants (CPTAs)
Clinical Psychologists	Licensed Clinical Professional Counselors	Licensed Athletic Trainers (LATs)
Occupational Therapists	Licensed Clinical Psychotherapists	Individual Intensive Support (IIS) providers Registered Behavior Technician (RBT)
Physical Therapists	Licensed Specialist Clinical Social Workers (LCSWs)	
Physician Assistants	Outpatient Substance Abuse Facilities	
Speech Language Pathologists	Autism Specialists (AS)	
Licensed Dietitians/Certified Diabetic Educators	Master's Level Social Workers Licensed Marriage and Family Therapist Licensed Master Level Psychologist Licensed Master Level Social Worker Licensed Master Addiction Counselor Licensed Professional Counselor	

*Amounts are rounded to the nearest \$0.01 per line item.



2025 Professional Providers QBRP

The BCBSKS Quality-Based Reimbursement Program (QBRP) is designed to promote efficient administration, improved quality, and better patient care and outcomes. Contracting BCBSKS providers have an opportunity to earn additional revenue through add-ons to allowances for meeting the defined quality metrics. BCBSKS claims data is used to determine qualification for any applicable metric requiring data.

Each year, BCBSKS seeks opportunities to best align meaningful administrative and clinical metrics with incentives to drive improved outcomes. **Beginning with the 2025 changes, there will be a greater focus to shift from administrative measures to clinical measures.**

Important Information regarding Health Information Exchange (HIE): BCBSKS will allow QBRP incentives for HIE if the provider either transmits all five HL7 feeds or transmits a CCD, ADT and ORU (lab).

IMPORTANT REMINDER — The 2025 QBRP program is effective for services performed January 1, 2025 through December 31, 2025. Since the 2025 Annual CAP Report is sent out in July 2024 providers have several months to prepare to meet the various QBRP metrics and qualify for incentives effective January 1, 2025, in accordance with the metric review schedule (see pages 10-17). Please read the requirements and metrics for the 2025 QBRP program so you are prepared to maximize the available incentives. Any subsequent pertinent information or clarification will be communicated accordingly.

Criteria for 2025

In accordance with the 2025 Policy Memo No. 1, Section XXIX. Reimbursement for Quality, this document describes the components of QBRP effective January 1, 2025 through December 31, 2025. This program applies to all BCBSKS CAP, PPO, FEP, EPO and BlueCard professional providers and services except for clinical lab (using codes on the Medicare clinical lab fee schedule), pharmacies and pharmaceuticals, and dental services.

This program will offer an opportunity for eligible providers to earn increased reimbursement allowances based on a three-group approach (Groups A, B, and C). These reimbursement allowances will be in addition to the established base MAPs for 2025.

Please note — Changes in CPT codes (added/deleted) will be effective prospectively. QBRP adjustments/corrections will be effective the first of the following month, unless otherwise specified.

In order to pay incentives on the metrics in Groups B and C, we developed a doctor/patient registry. BCBSKS will review claims from the preceding 12 to 24 months and attribute patients to the applicable physicians based on the frequency of office visit encounters with a given physician. In the event multiple physicians have the same number of encounters for the same patient, the patient will be attributed to the physician with the most recent encounter.



2025 Professional Providers QBRP

The quality-based incentives will be earned at the individual provider level unless otherwise specified.

Qualification to participate in the incentives made available in the program will vary depending on provider type. An eligible provider may independently qualify for each metric, except when measured on a group basis. The QBRP metrics are multiplied individually by the MAP, then totaled with the MAP to determine the total reimbursement “QBRP MAP.” BCBSKS will allow the lesser of the provider’s charge or the “QBRP MAP.”

In order for incentive payments to begin January 1, 2025, BCBSKS will use information on file or available from outside sources to determine which incentives providers qualify for based on unique provider individual NPI numbers, billing NPI numbers or tax ID, whichever is applicable.

Please note — BCBSKS built enhancements to the provider information portal to include self-service QBRP information.

All metrics, with the exception of the Provider Information Portal, will be reviewed on a semi-annual basis and any incentives earned will be effective either January 1, 2025 or July 1, 2025 as applicable.



2025 Professional Providers QBRP

We will conduct a QBRP refresh in the first and second quarters (depending on the metric) of 2025 for an effective date of July 1, 2025 to determine if providers are continuing to meet the performance standards for the metric(s) earned for the incentive payments effective January 1, 2025. If the refreshed data indicates a provider is no longer meeting the performance standards for the metric(s), then the associated QBRP incentive(s) will cease beginning July 1, 2025 for the remainder of the year. Confirmation of QBRP measure can be obtained real time on the provider portal. The portal will reflect effective and termination dates of all applicable QBRP measures.

QBRP PREREQUISITES AND GROUPS FOR PROVIDERS	
QBRP Participation Prerequisites	Providers must conduct business with BCBSKS electronically (i.e. turn off paper remittance advices (R/A)). Providers must submit all eligible claims electronically, accept electronic remittance advice documents (ERAs: either through receiving the ANSI 835 transaction or by downloading the RA from the BCBSKS secured website (and turn off printed RAs), and receive all communications (newsletters, etc.) electronically. Provider must be in good standing with BCBSKS to qualify for and receive QBRP. QBRP will cease if provider is no longer in good standing.
Group A	Applies to all eligible contracting professional providers and to all eligible/covered CPT and HCPCS codes (excludes Clinical Lab [using codes on Medicare clinical lab fee schedule], Pharmacy and Pharmaceuticals, and Dental services).
Group B	Applies to all prescribing provider types (MD, DO, DPM, OD, PA, APRN, CRNA) as applicable to the measure and to all eligible/covered CPT codes (excludes Clinical Lab [using codes on the Medicare clinical lab fee schedule], Pharmacy and Pharmaceuticals, and Dental services).
Group C	Applies to all prescribing provider types (MD, DO, DPM, OD, PA, APRN, CRNA) as applicable to the measure and only to covered E&M codes.

Metric	%	Group	Description	Qualifying Period
Electronic Self-Service (ES3)	2.0 (ES3) (96% or >)	A	Must use Availity portal or ANSI 270/271 & 276/277 transactions to electronically obtain BCBSKS patient eligibility, benefit, and claims status information. Electronic access must meet one of the percentages at left compared to the provider's total number of queries to BCBSKS, regardless of the mode of inquiry to receive the corresponding incentive. Providers billing under a single tax ID number will have their inquiries combined for determining the applicable percent.	Semi-annual
Provider Information Portal (PRT)	2.5	A	Must verify and attest to provider information every 90 days according to the qualifying schedule below. Each individual provider's information within a group must be verified. Verification must be completed within the BCBSKS provider information portal. Providers who do not attest every 90 days will be suppressed from the provider directory.	Every 90 days
Electronic Provider Message Board (EPM)	1.0	A	Must sign agreement to supply needed information for claim processing review/completion. Time frame for return of the requested information must be within the agreement time frame (15 days) through the provider message board portal.	Semi-annual



2025 Professional Providers QBRP

Metric	%	Group	Description	Qualifying Period
MiResource (MiR) (Applies to Behavior Health Providers only)	0.5	A	Must enroll in MiResource provider directory in order to be eligible.	Semi-annual

Qualifying for Electronic Self-Service Incentive (ES3)

The following is a list of incentive effective dates and the corresponding qualifying periods:

Qualifying Period	Incentive begins
August 1 - October 31, 2024	January 1, 2025
February 1 - April 30, 2025	July 1, 2025

Qualifying for Provider Information Portal (PRT)

The following is a list of incentive effective dates and the corresponding qualifying periods.

Qualifying Period	Incentive
September 2024 - November 2024	January 1, 2025
December 2024 - February 2025	April 1, 2025
March 2025 - May 2025	July 1, 2025
June 2025 - August 2025	October 1, 2025

Qualifying for Electronic Provider Message Board (EPM)

The following is a list of incentive effective dates and the corresponding qualifying periods:

Qualifying Period	Incentive
June 2024 - November 2024	January 1, 2025
December 2024 - May 2025	July 1, 2025
If the electronic provider message board (EPM) is used as outlined in the EPM agreement, one-time authorization allows for continuation of qualifying period without interruption.	

Qualifying for MiResource Incentive (MiR)

The following is a list of incentive effective dates and the corresponding qualifying periods:

NOTE: Existing providers that have already signed up with MiResource will be allowed for continuation of qualifying period without interruption for this QBRP incentive.

Qualifying Period	Incentive begins
June 2024 - November 2024	January 1, 2025
December 2024 - May 2025	July 1, 2025



2025 Professional Providers QBRP

Metric	%	Group	Description	Qualifying Period
CPT II Codes (CAT2)	.50	A	CPT-II codes are supplemental procedure codes that are used to identify clinical components not associated with a relative value unit (RVU). These codes are often used to identify results of HbA1c tests, eye exams, blood pressure, medication reconciliation, cholesterol tests, and prenatal and postpartum visits for example. By providing these supplemental procedure codes on claims, there will be a decreased need for medical records while producing a more accurate HEDIS score for applicable measures. The number of eligible CPT Category II codes submitted during the measurement period, must be greater than or equal to 30 encounters to be eligible, calculated at the individual provider level. A complete list of QBRP eligible CPT-II codes can be found in the HEDIS Coding and Reference Guide for QBRP .	Semi-annual
ICD-10 SDoH Codes (ZZZ)	.75	A	Select ICD-10 Z codes can be useful diagnosis codes used to help identify social determinants of health (SDoH) as well as 'history of' procedures or 'acquired absence of' codes used to support HEDIS. By providing these supplemental diagnoses codes on claims, social factors that impose barriers to a person's health and wellness can be identified, allowing appropriate resources to be allocated to better address the social needs of our members. The number of eligible ICD-10 Z codes submitted during the measurement period, must be greater than or equal to 30 encounters to be eligible, calculated at the individual provider level. A complete list of QBRP eligible ICD-10 Z codes can be found in the HEDIS Coding and Reference Guide for QBRP .	Semi-annual

Qualifying for CPT II Codes (CAT2)/ ICD-10 SDoH Codes (ZZZ) Incentives

The following is a list of incentive effective dates and the corresponding qualifying periods:

Qualifying Period	Incentive begins
July 1, 2023 - June 30, 2024 (as paid through September 30, 2024)	January 1, 2025
January 1, 2024 - December 30, 2024 (as paid through March 31, 2025)	July 1, 2025



2025 Professional Providers QBRP

Metric	%	Group	Description	Qualifying Period
CCD or HIE HL7 use to State-approved HIO's Each provider must have a user ID and HL7 real-time connectivity to qualify. The provider must send all five HL7 V2 feeds (a. - e.) OR CCD complete (f.) to receive any incentives.				
a -HIE HL7 V2 (ADT) Demographic, admissions, discharges, transfers	3.0	B	Must send all records for demographics, admissions, discharges, and transfers. This includes office visits.	Semi-annual
b -HIE HL7 V2 (OPN via MDM) Progress notes		B	Must send progress notes on all patient encounters.	Semi-annual
c -HIE HL7 V2 (ABS via ADT) Vitals, Diagnosis, Procedure coding		B	Must send vitals, diagnosis and/or procedure coding on all patient encounters.	Semi-annual
d -HIE HL7 V2 (LAB via ORU) Lab reporting		B	Must send all lab reports on all patient lab tests.	Semi-annual
e -HIE HL7 V2 (MED via RDE) Medication records		B	Must send medication administration on all patient encounters.	Semi-annual
f -CCD complete/all data (KCCD)		B	Must send complete and comprehensive Continuity of Care Document (CCD HL7 V3) record, HL7 V2 ADT, and HL7 V2 lab (ORU).	Semi-annual

Qualifying for HIE Incentives (ADT, OPN, ABS, LAB, MED, CCD)

The following is a list of incentive effective dates and the corresponding qualifying periods:

Qualifying Period	Incentive begins
May 1 - October 31, 2024	January 1, 2025
November 1 - April 30, 2025	July 1, 2025



2025 Professional Providers QBRP

Metric	%	Group	Description	Qualifying Period
Registry Data (REG) (*applies only to anesthesia, pathology, radiology, urology, chiropractors, optometrists, ophthalmologists, arthritis, rheumatology, pulmonary, gastroenterology, and otolaryngology.)	3.0	B*	Must send sufficient patient information to meet CMS quality measures to a CMS-approved registry. Electronic submission is preferred. Must send report to BCBSKS demonstrating acceptance of submitting data and meeting registry requirements. *Note — Although not prescribing providers, chiropractors will be eligible for this Group B measure. Quality Improvement Activity (approved by BCBSKS) for Primary Spine Providers (DC, MD, DO) may be included at a later time.	Semi-annual
Access Formulary Electronically (EEX)	.75	B	Must electronically access member benefit information for eligibility, formulary, and medication history a minimum of 120 times per quarter.	Semi-annual
Generic Utilization Rate (GUR)	.75	B	Minimum generic prescribing of 85 percent (for all BCBSKS members with a prescription drug benefit).	Semi-annual
Anesthesia Performed in a Health System with a Level 1 Trauma Center (ATC)	8.5	B	Must be dedicated on-site 24 hours a day, seven days a week, 365 days a year to a level 1 trauma center facility with a PICU and NICU and involved with teaching anesthesia residents.	Semi-annual
Breast Cancer Screening (BCS)	1.0	B	The percentage of women 50 to 74 years of age (52 to 74 as of the end of the measurement period) who had a mammogram anytime in the past two years. Must be greater than or equal to 75 percent to meet the metric, calculated at the provider group level having at least five attributed/eligible patients for breast cancer screening. Individual providers in the group must have at least one attributed/eligible patient to receive incentive. Note — OB/GYN and Geriatrician providers can qualify as well.	Semi-annual
Cervical Cancer Screening (CCS)	1.5	B	The percentage of women 21-64 years of age who were screened for cervical cancer. Must be greater than or equal to 75 percent to meet the metric, calculated at the provider group level having at least five attributed/eligible patients. Individual providers in the group must have at least one attributed/eligible patient to receive incentive.	Semi-annual
Colorectal Cancer Screening (COL)	1.0	B	The percentage of adults 45-75 years of age (46-75 as of December 31 of the measurement year) who had appropriate screening for colorectal cancer. Members with multiple screenings will be counted only once as appropriately screened. Must be greater than or equal to 60 percent to meet the metric, calculated at the provider group level having at least five attributed/eligible patients. Individual providers in the group must have at least one attributed/eligible patient to receive incentive.	Semi-annual



2025 Professional Providers QBRP

Metric	%	Group	Description	Qualifying Period
Low-Back Pain (LBP)	1.0	B	<p>The percentage of members with a primary diagnosis of low back pain who did not have an imaging study (plain X-ray, MRI, CT scan) within 28 days of diagnosis. The percentage is reported as an inverted rate, therefore, a higher reported rate indicates appropriate treatment of low back pain (i.e. proportion for whom imaging studies did not occur). Must be greater than or equal to 90 percent to meet the metric, calculated at the provider group level having at least five attributed/eligible patients. Individual providers in the group must have at least one attributed/eligible patient to receive incentive.</p> <p>Note — The member is attributed to the provider associated with the earliest date of service for an eligible encounter with a principal diagnosis of low back pain, regardless of specialty. Although not prescribing providers, chiropractors will be eligible for this Group B measure.</p>	Semi-annual
Well-Child visits (W30A) 6-plus visits in first 15 months	1.0	B	<p>The percentage of members 0-15 months who had six or more well-child visits with a PCP during the first 15 months of life. Must be greater than or equal to 80 percent to meet the metric, calculated at the provider group level having at least 5 attributed/eligible patients. Individual providers in the group must have a least one attributed/eligible patient to receive incentive.</p>	Semi-annual
Well-Child visits (W30B) 2 or more visits during months 15-30	1.0	B	<p>The percentage of members 15-30 months who had two or more well-child visits with a PCP between 15-30 months of life. Must be greater than or equal to 80 percent to meet the metric, calculated at the provider group level having at least 5 attributed/eligible patients. Individual providers in the group must have a least one attributed/eligible patient to receive incentive.</p>	Semi-annual
Well-Child visits (WCV) 1 or more visits for members 3-21 years of age	1.0	B	<p>The percentage of members 3-21 years of age who had at least one comprehensive well-care visit with a PCP or OB/GYN practitioner during the measurement year. Must be greater than or equal to 50 percent to meet the metric, calculated at the provider group level having at least 5 attributed/eligible patients. Individual providers in the group must have a least one attributed/eligible patient to receive incentive.</p>	Semi-annual
Statin Therapy for Patients with Cardiovascular Disease (SPC)	1.0	B	<p>The percentage of males 21-75 years of age and females 40-75 years of age during the measurement year who were identified as having clinical atherosclerotic cardiovascular disease (ASCVD) and who were dispensed at least one high-intensity or moderate-intensity statin medication during the measurement year. Must be greater than or equal to 80 percent to meet the metric, calculated at the provider group level having at least five attributed eligible patients. Individual providers in the group must have at least one attributed/eligible patient to receive incentive.</p>	Semi-annual



2025 Professional Providers QBRP

Metric	%	Group	Description	Qualifying Period
Statin Therapy for Patients with Diabetes (SPD)	1.0	B	The percentage of members 40-75 years of age during the measurement year with diabetes who do not have clinical atherosclerotic cardiovascular disease (ASCVD) and were dispensed at least one statin medication of any intensity during the measurement year. Must be greater than or equal to 65 percent to meet the metric, calculated at the provider group level having at least five attributed eligible patients. Individual providers in the group must have at least one attributed/eligible patient to receive incentive.	Semi-annual
Eye Exams for Patients with Diabetes (EED)	1.0	B	The percentage of members 18-75 years of age as of the end of the measurement year with diabetes (type 1 or type 2) who had an eligible screening or monitoring for diabetic retinal disease as identified by administrative data. Must be greater than or equal to 50 percent to meet the metric, calculated at the provider group level having at least five attributed eligible patients. Individual providers in the group must have at least one attributed/eligible patient to receive incentive.	Semi-annual
Avoidance of Antibiotic Treatment in Members with Acute Bronchitis (AAB)	1.5	C	The percentage of members 3 months of age and older with a diagnosis of acute bronchitis/bronchiolitis who were not dispensed an antibiotic prescription. Must be greater than or equal to 50 percent to meet the metric, calculated at the provider group level having at least five attributed/eligible patients. Individual providers in the group must have at least one attributed/eligible patient to receive incentive. Note — The member is attributed to the provider associated with the earliest date of service for an eligible encounter with a principal diagnosis of acute bronchitis, regardless of specialty.	Semi-annual
Appropriate Testing for Members with Pharyngitis (CWP)	1.5	C	The percentage of members 3 years of age and older who were diagnosed with pharyngitis, dispensed an antibiotic and received a group A streptococcus (strep) test for the episode. A higher rate represents better performance (i.e. appropriate testing). Must be greater than or equal to 70 percent to meet the metric, calculated at the provider group level having at least five attributed/eligible patients. Individual providers in the group must have at least one attributed/eligible patient to receive incentive. Note — The member is attributed to the provider associated with the earliest date of service for an eligible encounter with a principal diagnosis of pharyngitis, regardless of specialty.	Semi-annual
Appropriate Treatment for Members with Upper Respiratory Infection (URI)	1.5	C	The percentage of members 3 months of age and older who were given a diagnosis of upper respiratory infection and were not dispensed an antibiotic prescription. Must be greater than or equal to 80 percent to meet the metric, calculated at the provider group level having at least five attributed/eligible patients. Individual providers in the group must have at least one attributed/eligible patient to receive incentive. Note — The member is attributed to the provider associated with the earliest date of service for an eligible encounter with a principal diagnosis of URI, regardless of specialty.	Semi-annual



2025 Professional Providers QBRP

Metric	%	Group	Description	Qualifying Period
Follow-up After Hospitalization for Mental Illness (FUH)	0.5	C	<p>The percentage of discharges for members 6 years of age and older who were hospitalized for treatment of a selected mental illness or intentional self-harm diagnosis and who had a follow-up visit with a mental health provider within 7 days after discharge. Must be greater than or equal to 70 percent to meet the metric, calculated at the provider group level having at least five attributed eligible patients. Individual providers in the group must have at least one attributed/eligible patient to receive incentive.</p> <p>Note — The member is attributed to the provider associated with the earliest date of service of an eligible encounter with a principal diagnosis of mental illness or intentional self-harm, regardless of the specialty.</p>	Semi-annual

Qualifying for Registry Data (REG) Incentives

The following is a list of incentive effective dates and the corresponding qualifying periods:

Qualifying Period	Incentive begins
June 1 - November 30, 2024	January 1, 2025
December 1, 2024 - May 31, 2025	July 1, 2025

Qualifying for Access Formulary Electronically, Generic Utilization Rate Incentives (EEX, GUR)

The following is a list of incentive effective dates and the corresponding qualifying periods:

Qualifying Period	Incentive begins
September 1 - November 30, 2024	January 1, 2025
March 1 - May 31, 2025	July 1, 2025



2025 Professional Providers QBRP

QBRP CHANGES FOR 2025		
Metric	Change	Reason
Electronic Self-Service (ES2)	Revised incentive/measure	No longer a metric providers must meet the ES3 to qualify
Provider Information Portal (PRT)	Revised incentive	Provider data updates are not consistent and BCBSKS is seeking other methods for updating data
Registry Data (REG)	Revised incentive	To provide greater incentive for specialty providers, add otolaryngology providers
Anesthesia Performed in a Health System with a Level 1 Trauma Center (ATC)	Revised incentive/measure	To provide greater incentive for specialty providers
Statin Therapy for Patients with Cardiovascular Disease (SPC)	Revised incentive	To align with other metrics
Statin Therapy for Patients with Diabetes (SPD)	Revised incentive	To align with other metrics
Avoidance of Antibiotic Treatment in Members with Acute Bronchitis (AAB)	Revised incentive	To align with other metrics
Appropriate Treatment for Members with Upper Respiratory Infection (URI)	Revised incentive	To align with other metrics
Well-Child visits (W30A)	Clarified incentive	Added "or equal to" to provide clarity
Well-Child visits (W30B)	Clarified incentive	Added "or equal to" to provide clarity
Well-Child visits (WCV)	Clarified incentive	Added "or equal to" to provide clarity

Rural Access Counties

The following (page 19) is a list of counties with a population of 13,000 or less that qualify for a Rural Access incentive. The 5 percent rural access payment is separate and distinct from QBRP. However, the same QBRP procedure code exclusions apply to the rural access incentive. (Source: U.S. County 2023 Estimated Census)

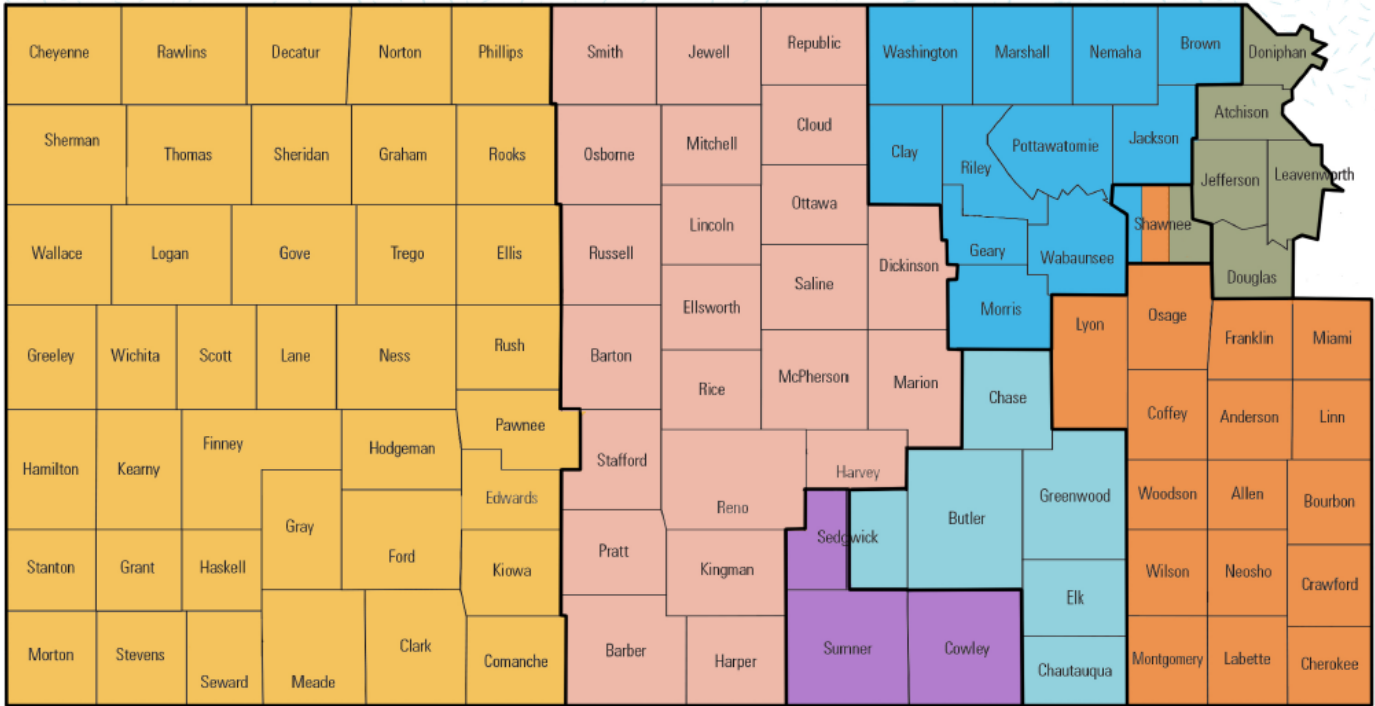
Please note — Changes will be effective prospectively and will be effective the first of the following month, unless otherwise specified.



Rural Access Counties

County	Population
Allen	12,412
Anderson	7,838
Barber	4,071
Brown	9,250
Chase	2,579
Chautauqua	3,347
Cheyenne	2,636
Clark	1,847
Clay	8,007
Cloud	8,854
Coffey	8,251
Comanche	1,655
Decatur	2,712
Doniphan	7,493
Edwards	2,733
Elk	2,467
Ellsworth	6,357
Gove	2,735
Graham	2,376
Grant	7,147
Gray	5,743
Greeley	1,181
Greenwood	5,870
Hamilton	2,437
Harper	5,435
Haskell	3,630
Hodgeman	1,655
Jewell	2,847
Kearny	3,823
Kingman	7,066
Kiowa	2,374
Lane	1,529
Lincoln	2,920
Linn	9,860
Logan	2,665

County	Population
Marion	11,690
Marshall	9,933
Meade	3,911
Mitchell	5,719
Morris	5,334
Morton	2,580
Nemaha	10,114
Ness	2,618
Norton	5,330
Osborne	3,427
Ottawa	5,818
Pawnee	6,126
Phillips	4,761
Pratt	9,082
Rawlins	2,463
Republic	4,627
Rice	9,260
Rooks	4,778
Rush	2,830
Russell	6,723
Scott	4,922
Sheridan	2,423
Sherman	5,844
Smith	3,590
Stafford	3,909
Stanton	1,901
Stevens	5,077
Thomas	7,865
Trego	2,731
Wabaunsee	7,057
Wallace	1,509
Washington	5,504
Wichita	2,082
Wilson	8,382
Woodson	3,115



MD, DO, DPM, DC, DDS, PA, APRN, CRNA, LCSW, PHD, OD, OOD, OSAF, CCC-SLP (speech), OTR, RPT

- Gwen Nelson - Topeka - Rep. Code C
- Jennifer Falk - Topeka - Rep. Code Z
- Jennie Fellers - Topeka - Rep. Code D
- Brandon Taylor - Hays - Rep. Code R

Pharmacy and Infusion Therapy

Tiffany Liesmann, PharmD - Topeka - Rep. Code B

- Kayla Straub - Hutchinson - Rep. Code K
- Vickie Kloxin - Wichita - Rep. Code M
- Kyle Abbott - Wichita - Rep. Code P

CCC-A (AUD), Hearing Aid Dispenser (HAD), HME, Orthotists, Private Duty Nurses, Prosthetists, Sleep Labs (SLAB), AMB, ABA

Heather Schultz - Topeka - Rep. Code V

Medicare Advantage

Patrick Artzer - Topeka

TriWest

Holli Dieckmann - Topeka



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