# Blue Medicare Advantage 2024 Provider Workshop & What's new in 2025

October 2024



## **Agenda**

Section One Introductions

Two 2025 Plan Preview

Three Provider Policies & Procedures

Four ASK-EDI

Five STARS Overview – HEDIS

Six STARS - Pharmacy Measures &

**Outreach Programs** 

Seven STARS – Patient Experience

Measures

Eight Health Equity & SDoH

Nine Risk adjustment

Ten 2025 CMS Updates & What's

Ahead for MA

Closing + Q&A





Section One

# Introductions



**Section Two** 

# 2025 MA Plans and Benefits Preview

## **Medicare Advantage Counties**





Current counties

Adding SEKS and South-Central Counties for 2025



## Blue Medicare Advantage Plan Overview

The Power of PPO

- All plans offer both In and Out-of-Network Benefits
- Low or \$0 Monthly Premium
- No Annual Deductible
- Added Benefits

#### ID Card & MA PPO Logo







## 2025 MA Product Offerings & Changes

#### **Blue Medicare Advantage (PPO)**

- Northeast and South Central region
- Includes Prescription, OTC, Dental, Vision, Hearing, Fitness
- Decrease INN MOOP and PCP copay

#### **Blue Medicare Advantage Comprehensive (PPO)**

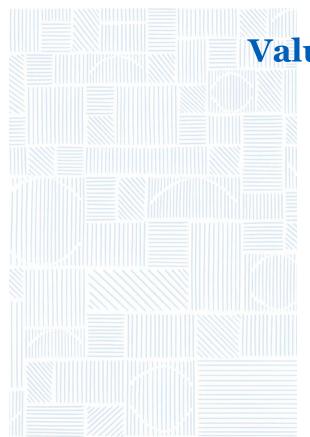
- All region plan Buy-up option
- Includes Prescription, OTC, Dental, Vision, Hearing, Fitness
- Lower monthly premium and increased Dental allowance

#### **Blue Medicare Advantage Choice (PPO)**

- All region plan
- Includes Prescription, OTC, Dental, Vision, Hearing
- Increased Dental and Eyewear annual allowances for 2025

#### Blue Medicare Advantage Freedom (PPO)

- Medical (Part C) only plan
- Part B Premium Credit
- Includes Dental, OTC, Vision, Hearing, Fitness



## **Value Added Benefits**

Dental

Vision

Hearing

OTC

Fitness

Meals





#### **Dental**

#### Embedded Preventive + Minor Comprehensive Services on all plans

Blue Medicare Advantage plans include the following embedded routine dental coverage:

- Preventive Dental Services
  - Routine cleanings (up to 2 every year)
  - Bitewing x-rays (up to 2 every year)
  - Oral Exams (up to 2 every year)

- Comprehensive Dental Services
  - Restorative
  - Endodontics
  - Periodontics
  - Extractions
  - Prosthodontics and Oral / Maxillofacial Services

	Blue Medicare Advantage (PPO) – Topeka Region	Blue Medicare Advantage (PPO) – Wichita Region	Blue Medicare Advantage Comprehensive (PPO)	Blue Medicare Advantage Choice (PPO)	Blue Medicare Advantage Freedom (PPO)
Embedded Preventive + Minor Comprehensive	\$2,500 Annual Allowance	\$2,500 Annual Allowance	\$3,000 Annual Allowance	\$2,250 Annual Allowance	\$1,000 Annual Allowance
Dental Buy - up	\$1,000 Annual Allowance for Minor Comprehensive Services	Not Offered	\$1,000 Annual Allowance for Minor Comprehensive Services	Not Offered	Not Offered

Reference Evidence of Coverage, Availity, or contact customer service for additional detail on covered comprehensive services / limitations.



#### **Vision**

#### Eye Care Made Crystal Clear

- Medicare-covered diabetic eye exams and glaucoma screenings – \$0 co-pay
- All other Medicare-covered eye exams & Medicare-covered eyewear— specialist co-pay
- Refractions covered when billed with a medical exam
- Routine Eye Exam one routine eye exam covered per year (EyeMed - \$85 allowance)
- Frames, Lenses, and Contact Lenses \$150 \$300 annual eyewear allowance (EyeMed)

Claims for services covered under original Medicare should be filed to BCBSKS. Vision services (hardware) file to EyeMed.

# New for 2025 – Increased eyewear allowance on Blue MA & Blue MA Choice plans





## Hearing

1 Routine hearing exam + discount on hearing aids on all plans

## **OTC**

Quarterly retail and mail-order allowance at nationwide and local drug stores, grocery stores, and retailers. Available on all plans.

## **Fitness**

SilverSneakers Fitness Membership via Tivity Health

\*Not offered on Choice plan

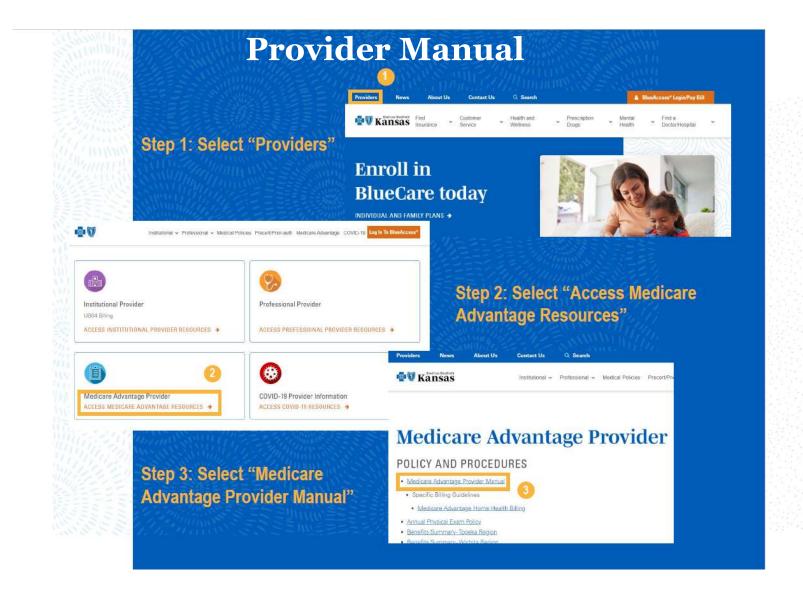
## **Meals**

14 home delivered meals over 7-day period after hospital discharge. Available on all plans.



**Section Three** 

# Provider Policies & Procedures







## **Claim Filing**

- Submit electronic claims to BCBSKS, Payer ID 47163
- Submit paper claims to:
   Kansas Preferred Blue Medicare Advantage
   P.O. Box 239
   Topeka, KS 66629
- Non-Kansas providers, file with the local Blue plan
- Timely filing





## **Unlisted/NOC Procedure Codes**

Guides for Prompt Claim Processing

#### Submit supporting documentation, records, reports for medical and surgical procedures.

- Include narrative/description on claim form where appropriate
- For unlisted DMEPOS items, include UPN in box 19, and manufacturer's invoice

#### Unclassified/Unlisted Drug Codes

- NDC Qualifier (N4)
- NDC Billing Number (11 digits, no spaces or characters)
- Product package size unit of measure
- NDC Units
- One unit of service (Box 24G / Field 46)



#### **DME Provider Records**

Ensure you're ready to bill DME HCPCS Codes

#### If it's billed to the DMERC, Complete DME Credentialing

- DME Supplier record is needed for HCPCS codes that are normally filed to the DME Medicare Contractor (Noridian)
- If you have a separate DME NPI, utilize for Blue MA
- Differs form commercial business
- · Special Instructions for claims filing





## **Chiropractic Billing**

Coding & Coverage

#### Blue MA follows Medicare/Part B coverage and billing guidelines

- Spinal Chiropractic Manipulative Treatment (CMT) only (CPT Codes 98940-98942)
- Active Treatment / AT Modifier
- Segmental and somatic diagnosis (precise level of subluxation) primary, symptom/condition codes secondary (neuromusculoskeletal condition necessitating treatment)
- Date of initiation of treatment course
- Documentation requirements

#### Additional Information & Resources:

WPS GHA Local Coverage Article A56273 "Billing and Coding: Chiropractic Services)

Publication 100-02 Medicare Benefit Policy Manual Chapter 15 Covered Medical and Other Health Services: §30.5, 40.4, 220, 240

Publication 100-04 Medicare Claims Processing Manual, Chapter 12 Physicians/Nonphysician Practitioners, §220

Kansas Preferred Blue Medicare Advantage Provider Manual

Member Evidence of Coverage



## **Medical Policy & Reimbursement**

#### **CMS** Resources

Claims are processed in accordance with Original Medicare:

- National Coverage Determinations
- Local Coverage Determinations
  - WPS GHA (J5 MAC Part B) or Noridian (JD DEMRC)
- Billing Articles

Providers should follow all applicable Original Medicare guidelines, including:

- Diagnosis code to the highest level of specificity. When a fourth or fifth digit exists for a code, you must supply all applicable digits.
- · Follow National coding guidelines (NCCI).
- Medicare Part B supplier number, national provider identifier and federal tax identification number.

#### Medical Policy Hierarchy

In terms of the sequence of prior authorization review, BCBSKS will first reference existing <u>National Coverage Determinations (NCD)</u> or <u>Local Coverage Determinations (LCD)</u>. If neither of these exist, BCBSKS will reference InterQual criteria (Acute Adult, Subacute/SNF, Long-Term Acute Care Rehabilitation).

National Coverage Determinations (NCD) or Local Coverage Determinations (LCD)

InterQual Criteria
(Acute Adult, Subacute/SNF, Long-Term Acute Care Rehabilitation)



## **RHC & FQHC Billing**

## Providers must bill Blue MA in the same manner they bill Original Medicare.

Services performed at an RHC payable as a RHC, or performed at an FQHC payable as an FQHC, are billed to Blue MA on a UB-04 claim form.

- RHC & FQHC services outside of the CMS all inclusive rate should be billed on a CMS 1500 claim form.
- Reimbursement will be the same as original Medicare.
- A copy of the current rate letter is necessary to be provided at initial contracting and each following year when CMS provides updated interim rate letters for RHC and CAH.
- Reference Medicare Claims Processing Manual, Chapter 9, and Pub. 100-02, Medicare Benefit Policy Manual, Chapter 13.





## **Prior Authorization**



For medical, only required for the following inpatient services:

- Acute Inpatient Hospital Admissions
- 14 Day Bundling for Readmissions
- Long Term Acute Care Hospital Admission
- Skilled Nursing Facility Admissions
- Inpatient Rehabilitation Admissions
- Mental Health and SUD Inpatient Admissions

# **Inpatient Prior Authorization Submission**

#### Phone:

- Prior Auth/Utilization Management team 800-325-6201
- MA Provider Services (eligibility/benefits) 800-240-0577

#### Online:

- Symphony
  - Login and resources through the BlueMA Medical Provider Portal
  - Availity > Payer Spaces > BCBSKS > Blue MA Medical > Authorizations

#### Fax:

• 877-218-9089







#### **Prior Authorization Request Form**

stification for Expedited Request:	Colorate accounts to	
suitcation for expedited Request.	Submit requests to: Fax: 877-218-9089	
	Phone 800-325-6201	
no justification given, request will be processed as standard	Filone 600-323-6201	
	that waiting for a decision under the standard time fran	
uld place the enrollee's life, health, or ability to regain	n maximum function in serious jeopardy (CMS definition	
1. Member Info	rmation & Background	
atient Name:	Previous auth # (if applicable):	
lember/Patient ID Number:	Contact Name:	
atient DOB:Pt. phone:	Contact Phone:Fax:	
atient Address:	Requesting Provider:	
	Requesting Provider NPI#:	
:D-10Code(s):	Treating Provider:	
PT/HCPCS Code(s):	Treating Provider NPI#:	
ate of Admission/Procedure: TBD	Admitting Provider:	
ype: IP Hospital	Admitting Provider NPI#:	
Visits/Units/Days:	Servicing Facility:	
uthorization Date Span:	Svc Facility NPI#:	

This form must be filled out completely. Chart notes are required and need to be submitted with this reques Incomplete requests will be returned to the requester.

This communication may contain confidential Protected Health Information. This information is intended only for the use of the individual or entity to which it is addressed. The authorized recipient of this information is prohibited from disciosing this information to any other party unless required to destroy the information after its stated need have been fulfilled. They can ent the intended recipient, you are hearthy notified that any disciosure, copying, distribution or action taken in reliance on the contents of these documents is STRICTLY PROHIBITED by Federal law. How have received this information in error, alsees notified the sender immediately and arrange for the return or destruction of these documents.

Feb 2022 H7063 PriorAuthRqstFrm

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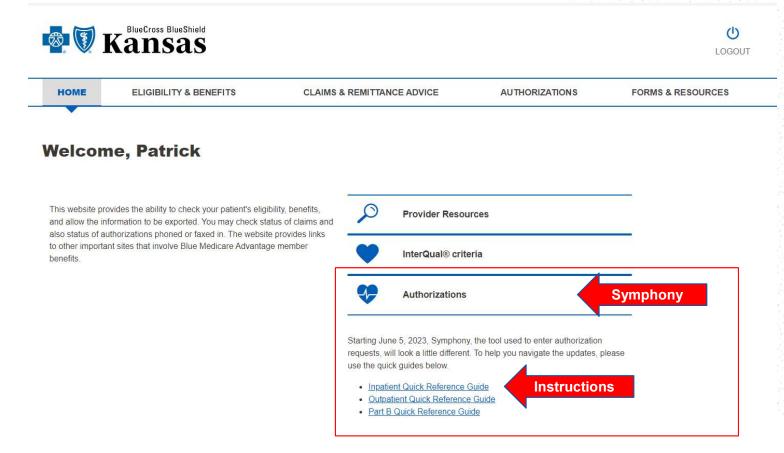
## **Provider Self Service**







## **Online Inpatient Prior Authorization**





# **Post-Service Appeals & Payment Disputes**

Payment Disputes for Kansas Blue MA

- Call Provider Inquiry Services
- Submit written First-Level Appeal within 60 days of the initial determination
- Will be reviewed and responded to within 60 days of receipt

Appeal/Dispute Phone	Appeal/Dispute Fax	Mail Effective 1/1/2024
800-240-0577	800-976-2794	BCBSKS PO Box 211421 Eagan MN 55121



## **Post-Service Appeals & Payment Disputes**

#### Second-Level

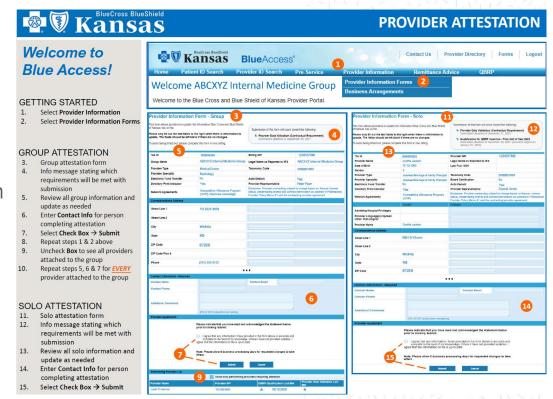
- Must be submitted within 60 days of the initial determination
- Submitted by fax or mail
- The decision rom the Second-Level Appeal will be final and binding.

Appeal/Dispute Phone	Appeal/Dispute Fax	Mail Effective 1/1/2024
800-240-0577	800-976-2794	BCBSKS PO Box 211421 Eagan MN 55121



## **BCBSKS** Provider Portal Attestation

- Consolidated Appropriations Act (CAA)
- 90-day attestation requirement
- Separate from Availity portal
- Group and Individual provider attestation





## **CMS Demographics Attestation**

#### MA Providers Must Complete Annually

- Separate from CAA Attestation completed every 90 days ("Provider Information > Forms")
- Ensures accuracy of directory data across all BCBSKS systems
- Located in BlueAccess® BCBSKS Provider Secure portal through your Availity Essentials Single Sign-On







## **CMS Demographics Attestation - Group Steps**

#### Step 1 – Confirm Service Locations

- "Is the directory display address information correct?"
  - ✓ Click "YES" to confirm
  - ✓ Click "NO" if update needed
    - "Does the provider currently see patients at this location?"
    - "YES" to update address (e.g. phone number or address line.)
    - "NO" to terminate address (prompted for term date and reason)

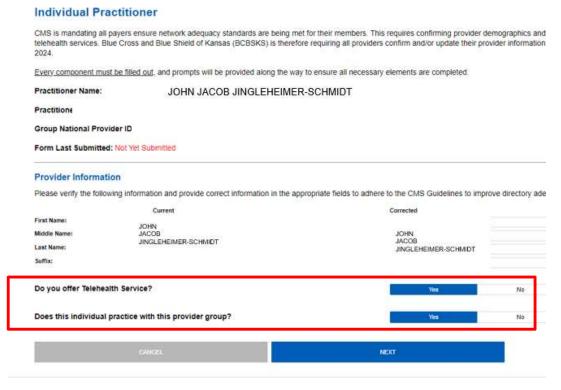
#### **Group Provider** CMS is mandating all payers ensure network adequacy standards are being met for their members. This requires confirming provider demographics and verifying additional details, such as the availability of telehealth services. Blue Cross and Blue Shield of Kansas (BCBSKS) is therefore requiring all providers confirm and/or update their provider information to meet this mandate that went into effect January 1, 2024. Every component must be filled out, and prompts will be provided along the way to ensure all necessary elements are completed. Provider Name: XYZ Provider Tax ID: National Provid Service Location Information Service Location 1 / 1 Please examine and revise the information for each service location listed below to ensure that the correct address is displayed/published in our directory Is the directory display address information correct? Does the provider currently see patients at this location **Directory Display Name:** XYZ HEALTH CLINIC **Directory Phone Number:** (785) 555-5555 Directory Address 1: 1234 ADDRESS RD Directory Address 2: ANYTOWN Directory City: KS Directory State: 12345-1234 Directory ZIP Code: If the provider address is terminated, please enter a termination date and termination reason. Termination Date:



## **CMS Demographics Attestation - Practitioner Steps**

## Step 2 – Confirm Individual Practitioner(s) – Professional Billing Groups Only

- "Do You offer Telehealth Service?"
  - ✓ "YES" or
  - ✓ "NO"
- "Does this individual practice with this provider group?"
  - "YES" to confirm
  - "NO" to terminate practitioner linked to this group
  - If NO prompts termination date and reason







**Section Four** 

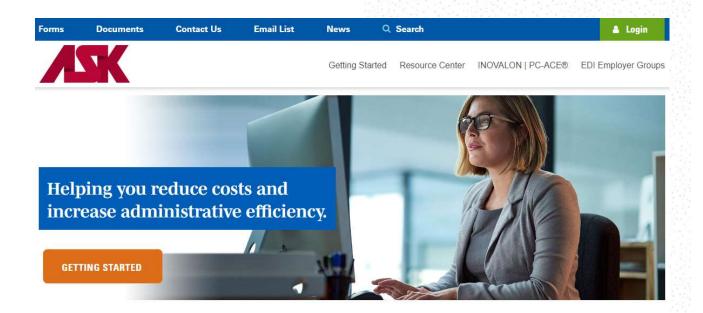
Electronic Data Interchange

# ADMINISTRATIVE SERVICES OF KANSAS



## www.ask-edi.com

- Forms
- Documents
- Contact Us
- Email List
- News
- Resource Center







#### **Forms**

- Sign up for electronic remittance advice (835s) and Medicare
   Crossover remittance advice
- Enroll as a new trading partner for claim transactions
- Update trading partner contact information

#### **Documents**

- · Companion Guides
- Acknowledgments Manual
- Some ICD-10 specific edit information
- Other Manuals

#### **Contact Us**

- · Secure online form for submitting questions
- · Information needed when calling
- Phone menu options
- ASK mailing address
- · Scheduled downtime

## **Email List/News**

- Sign up for one or more of our email lists such as:
  - Latest News
  - Companion Documents
  - Electronic Remits
- Ask publishes news posts for updates or planned maintenance outside our standard maintenance window
- News posts are followed by an email sent to anyone subscribing to the applicable mailing list







## **Electronic Remittance Advice (ERA)**

- ✓ Health Care Claim Payment Advice 835
- ✓ Once a claim has been processed a remittance advice is created
- ✓ If you have signed up for electronic remittance advice these are sent to EDI for delivery

#### **Medicare Advantage 835s**

- Signing up for BCBSKS 835s also includes enrollment in Medicare Advantage 835s
- Medicare Advantage 835s are not applicable for dental providers
- Delivered to EDI Wednesday morning and we deliver these to you and/or your clearinghouse
- Not available in BlueAccess
- Identified by filenames starting with AD835\*.\*



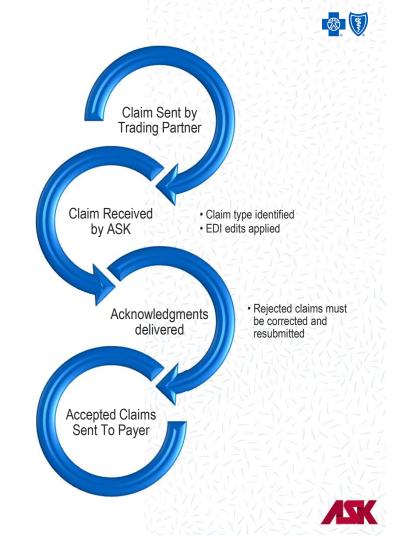


#### Filing MA Claims Electronically

- File claims just like BCBSKS claims
  - Payer ID 47163
  - Include the ID prefix this is used to determine if the claim should be sent through as MA

#### Other electronic transactions available

- Eligibility and Benefit Inquiries
- Claim Status inquiries
- Electronic Remittance Advice

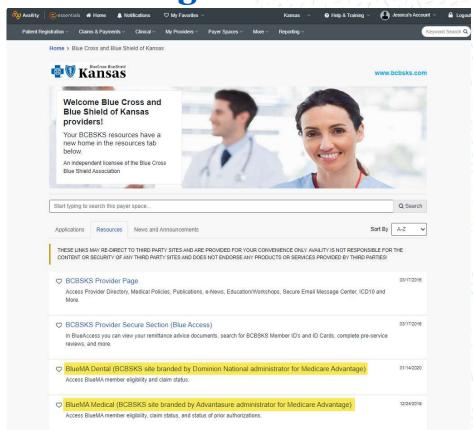




## **Payer Spaces for Medicare Advantage**

Payer Spaces in Availity includes resources for MA providers

- BlueMA Dental
  - Member Eligibility
  - Claim Status
- BlueMA Medical
  - Member Eligibility
  - Claim Status
  - Prior Authorization Status



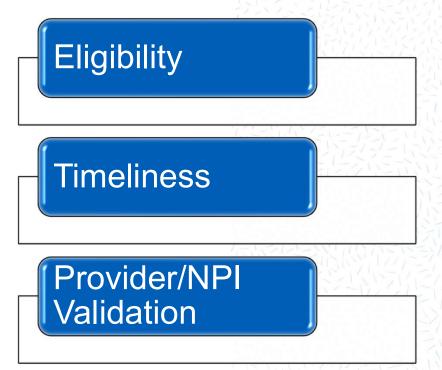


## **Electronic Claims**

#### EDI applies edits to all claims received

- If a claim is rejected in EDI it is not sent to the payer for processing
  - Detailed information is available per billing NPI upon request
- Assistance in understanding a specific EDI claim rejections is available by contacting the EDI help desk
- Results of claim editing are provided via acknowledgment transactions
  - 999 Implementation Acknowledgment
  - 277CA Claim Acknowledgment

#### Examples of rejections:









### **EDI Help Desk**

Available 7:00 a.m. – 4:30 p.m. Monday through Friday

1-800-472-6481 option 1

Email: askedi@ask-edi.com

Website: www.ask-edi.com

Please have the following information available when calling

Billing NPI

Seven-digit trading partner number (if available)

- Claim inquiries
  - Member ID, claim amount, date of service, account number
- Remittance advice inquiries
  - Check date, amount and number





### **Resources**

### www.ask-edi.com

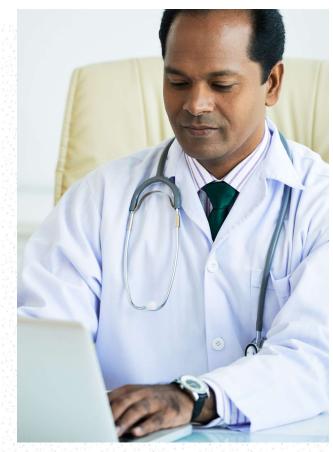
### INOVALON | PC-ACE

• Free billing software

### X12 standardized HIPAA code sets

### https://x12.org/codes

- Health care code lists
  - Claim status category codes
  - Claim status codes







Section Five

### **STARS Overview**





### What is the Medicare star ratings program?

The Centers for Medicare & Medicaid Services (CMS) developed the Medicare star ratings program to help consumers compare Medicare Advantage (MA) health plans based on quality and performance

Ratings are determined using different data sets including, but not limited to:

- HEDIS® Data
- Prescription Drug Event
- CAHPS Survey
- HOS
- Operations Data



By providing high-quality care to patients in a timely manner, providers play a critical role in the star ratings program.



### **2024MY HEDIS® Measures**

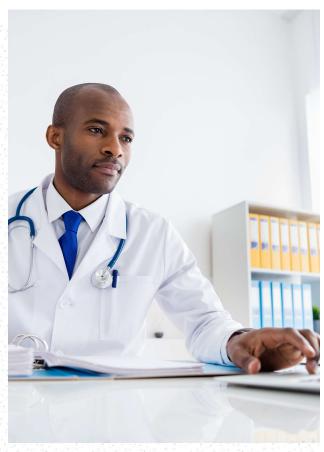
Addressing Gaps in Care

HEDIS® measures performance in health care where improvements can make a meaningful difference in people's lives.

Measures collected for 2024CY:

- Breast Cancer Screening (BCS)
  Colorectal Cancer Screening (COL)
  Controlling Blood Pressure (CBP)
  Eye Exam for Patients with Diabetes (EED)
  Glycemic Status Assessment for Patients Health Evaluation (GSD)
  Kidney Health Evaluation for Patients with Diabetes (KED)
  Osteoporosis Management in Women with a Fracture (OMW)
  Statin Therapy for Patients with Cardiovascular Disease (SPC)
  Statin Use in Persons with Diabetes (SUPD)
  Transitions of Care (TRC)

- Transitions of Care (TRC)
  - · Notification of Admission
  - · Receipt of Discharge Information
  - · Medication Reconciliation
- Patient Engagement
  Follow Up after ED Visit with Multiple Chronic Conditions (FMC)
  Plan All Cause Readmissions (PCR)
  Medication Adherence Cholesterol, Diabetes, Hypertension



### **2024 MA Provider Incentives**



Incentive Payout	Measure(s)				
	Quality Performance Measures				
\$50	Uncontrolled Blood Pressure				
\$300	Annual Wellness Visit				
	Effectiveness of Care HEDIS Measures				
\$50	Medication Adherence – Cholesterol*, Medication Adherence – Diabetes*, Medication Adherence – Hypertension*				
\$100	Breast Cancer Screening, Colorectal Cancer Screening, Eye Exam for Patients with Diabetes, Glycemic Status Assesment for Patients with Diabetes, Statin Therapy for patients with Cardiovascular Disease, Statin Use in Persons with Diabetes, Transitions of Care – Medication Reconciliation, Transitions of Care – Patient Engagement				
\$200	Controlling Blood Pressure				

\*Previously reported measures, newly incentivized for 2023 Incentive is a fixed dollar amount per star gap closed for the attributed members by the end of the measurement year

### **HEDIS® & Incentive Support**



							20				Member Level De eld of Kansas	tail Report						- <b>□ □</b> F	BlueCross BlueShield  Cansas
Provider Gro	up				Data Throug	th: xx/xx/xxxx	xx/xx/xxxx											Report	Generated: xx/xx/xx
							In	centivized Me	asures				]						
NPI#	Provider Name	Member Name	DOB	Breast Cancer Screening	Colorectal Cancer Screening	Controlling Blood Pressure	Diabetes - Hemoglobin A1c Control for Patients with Diabetes	Diabetes - Eye Exam for Patients with Diabetes	Statin Therapy Cardiovascul ar	Statin Use in Persons with Diabetes	Transitions of Care - Medication Reconciliation <sup>1</sup>	Transitions of Care - Patient Engagement <sup>1</sup>	Diabetes - Kidney Health Evaluation for Patients with Diabetes	Follow Up after ED Visit with Mulitple Chronic Conditions <sup>5</sup>	Plan All Cause Readmissions <sup>1</sup>	Med Adherence - Cholesterol	Med Adherence - Diabetes	Med Adherence - Hypertension	
123456789	WILLIAM SMITH	SUE SMITH	10/4/1952	OPEN	OPEN	OPEN	OPEN	OPEN	-							OPEN		OPEN	
123456789	WILLIAM SMITH	SUE SMITH	2/24/1950	-					CLOSED	CLOSED	CLOSED	CLOSED	CLOSED	CLOSED	CLOSED		CLOSED		
123456789	WILLIAM SMITH	SUE SMITH	7/10/1947	CLOSED	CLOSED	CLOSED	CLOSED	CLOSED	CLOSED	CLOSED		CLOSED	CLOSED	CLOSED	CLOSED	3.43	CLOSED	CLOSED	
123456789	WILLIAM SMITH	SUE SMITH	12/1/1942	5		- 6	•	8	CLOSED	CLOSED	1 6	CLOSED	CLOSED	CLOSED	CLOSED	CLOSED			
123456789	WILLIAM SMITH	SUE SMITH	7/11/1947	CLOSED			•		•		8	•	8				CLOSED		
123456789	WILLIAM SMITH	SUE SMITH	6/6/1985	CLOSED		1	CLOSED		CLOSED	CLOSED	CLOSED	CLOSED	CLOSED	CLOSED	CLOSED		CLOSED	-	
123456789	WILLIAM SMITH	SUE SMITH	12/10/1952										-			CLOSED	CLOSED	-	
123456789	WILLIAM SMITH	SUE SMITH	4/23/1955	OPEN	CLOSED	CLOSED	CLOSED	CLOSED	CLOSED	CLOSED	OPEN	CLOSED	CLOSED	CLOSED	OPEN		CLOSED	CLOSED	
123456789	WILLIAM SMITH	SUE SMITH	2/8/1967	CLOSED	CLOSED	CLOSED	OPEN	CLOSED	CLOSED	CLOSED	CLOSED	CLOSED	CLOSED	CLOSED	CLOSED		OPEN	CLOSED	
123456789	WILLIAM SMITH	SUE SMITH	9/7/1952	CLOSED	CLOSED	CLOSED	CLOSED	CLOSED		ā		(7)	5		-	CLOSED	OPEN	CLOSED	
	WILLIAM SMITH	SUE SMITH	11/3/1937	-	-	-			CLOSED	CLOSED	CLOSED	CLOSED	CLOSED	CLOSED	CLOSED	-	CLOSED	-	
123456789	WILLIAM SMITH	SUE SMITH	7/17/1937					- 2	CLOSED	CLOSED	CLOSED	CLOSED	CLOSED	CLOSED	CLOSED	CLOSED	CLOSED	-	
123456789	WILLIAM SMITH	SUE SMITH	10/6/1954					CLOSED	CLOSED	CLOSED	CLOSED	CLOSED	CLOSED	CLOSED	CLOSED		OPEN	-	
122456700	WILLIAM SMITH	SUE SMITH	3/23/1945	OPEN	CLOSED	CLOSED	CLOSED	CLOSED	OPEN	OPEN	OPEN	OPEN	OPEN	OPEN	OPEN		OPEN	CLOSED	



### **HEDIS® & Incentive Support**

Addressing Gaps in Care

### How to Close the Open Gaps

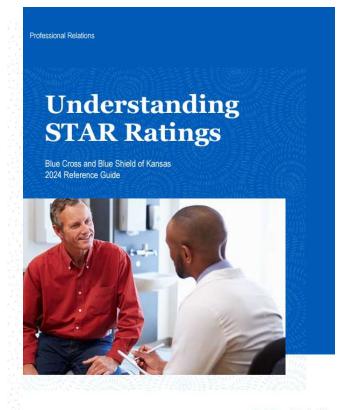
#### Claim Submission:

- Capturing the CPT or CPTII code supporting the HEDIS service
- Medicare Advantage Stars Tip Sheet / Stars Reference Manual
- 2024 HEDIS® Coding & Reference Guide
- Claims must be adjudicated by February 28, 2024

#### Record Submission:

- · Submit the portion of the medical record that documents the service/test
- Include results and demographic information
- Must be submitted by December 16, 2024
- Fax: 833-505-2348, Attn: HEDIS Ops
- Email the patient's supporting documentation for the services(s) to KSOperations@advantasure.com
- Mail the patient's supporting documentation for the service(s) to:

Blue Cross and Blue Shield of Kansas PO Box 260 Southfield, MI 48037-0260 Attn: HEDIS Ops, TC1402-E









### **Controlling Blood Pressure**

Tips to Close Gaps in Care

### Measure definition

Patients ages 18–85 in the measurement year who had a diagnosis of hypertension, and whose blood pressure was adequately controlled (<140/90 mm Hg) as of December 31 of the measurement year.

### Information that patient medical records should include

Include all blood pressure readings and the dates they were obtained. The last blood pressure reading of the year will be used for HEDIS compliance determination.

#### Information that patient claims should include

Blood pressure CPT® II codes can be billed alone on a \$0.01 claim or with an office visit. This includes telehealth, telephone, e-visit or virtual visit.

CPT® II code	Most recent systolic blood pressure
3074F	< 130 mm Hg
3075F	130–139 mm Hg
3077F	≥ 140 mm Hg
CPT® II code	Most recent diastolic blood pressure
3078F	< 80 mm Hg
3079F	80–89 mm Hg
3080F	≥ 90 mm Hg





### Glycemic Status Assessment for Patients with Diabetes (GSD)

Tips to Close Gaps in Care

#### Measure definition

The percentage of members 18–75 years of age with diabetes (types 1 and 2) whose most recent glycemic status (hemoglobin A1c [HbA1c] or glucose management indicator [GMI]) was at the following levels during the measurement year:

- Glycemic Status < 8.0%
- Glycemic Status >= 9.0% lower rate indicates better performance

#### Information that patient medical records should include

Document the date and result of all glycemic status assessments (HbA1c or GMI). The last glycemic status assessment of the measurement year must be less than or equal to nine to show evidence of diabetes control.

#### Information that patient claims should include

HbA1c CPT® II are required to be billed on their own line, with a \$0.01 charge, on any claim with an HbA1c (83036, 83037) billed with POS 11. This includes telehealth, telephone, e-visit or virtual visit.

CPT® II code	Most recent HbA1c level
3044F	< 7%
3046F	> 9%
3051F	≥ 7% and < 8%
3052F	≥ 8% and ≤ 9%



### **Eye Exam for Patients with Diabetes (EED)**

Tips to Close Gaps in Care

**Definition:** Patients ages 18–75 with a diagnosis of diabetes (Type 1 or Type 2) who had a retinal eye exam.

- Retinal or dilated eye exam by an eye care professional in the measurement year
- Negative retinal or dilated eye exam (negative for retinopathy) by an eye care professional in the year prior to the measurement year
- Bilateral eye enucleation any time during the patient's history

#### Information that patient medical records should include:

- Document the date of the eye exam, the retinopathy results, and eye care professional's name and credentials in the medical record to meet HEDIS compliance.
- Review the report and note if there are any abnormalities. If so, add the abnormalities to the patient's active problem list and indicate the necessary follow-up.
- · Place the report in the patient's medical record.

For patient-reported retinal or dilated eye exams, document in the patient's medical record the date of the eye exam, the retinopathy result and the eye care professional who conducted the exam with credentials. If the name of the eye care professional is unknown, document that an optometrist or ophthalmologist conducted the exam.

CPT® II code	Retinal eye exam findings
2022F	Dilated retinal eye exam with interpretation by an ophthalmologist or optometrist documented and reviewed; with evidence of retinopathy
2023F	Dilated retinal eye exam with interpretation by an ophthalmologist or optometrist documented and reviewed; without evidence of retinopathy
CPT® code	Automated eye exam with AI interpretation
92229	Imaging of retina for detection or monitoring of disease; point-of-care automated analysis and report, unilateral or bilateral (interpreted by artificial intelligence)



### **Transitions of Care (TRC)**

### **Measurement Definition**

The percentage of discharges for patients 18 years of age or older, who had an acute or non-acute inpatient discharge on or between January 1 and December 1 of the measurement year and met each of the following components:

- Notification of inpatient admission within 2 days
- 2. Receipt of discharge information within 2 days
- 3. Patient engagement after inpatient discharge within 30 days
- 4. Medication reconciliation post-discharge within 30 days

### **Exclusions**

Patients are excluded if they:

- Received hospice care during the measurement year
- Are deceased during measurement year



### **Transitions of Care (TRC) – Notification of Inpatient Admission**

Criteria

Receipt of notification of inpatient admission on the day of admission through 2 days after the admission (3 days total).

### Outpatient medical record requirements

Must document the **date of receipt** and include at least one of the following criteria:

- Communication from inpatient provider, hospital staff or emergency department regarding admission (phone call, email, or fax). Referral to an emergency department does not meet criteria.
- Documentation that the patient's PCP or ongoing care provider admitted the patient, or a specialist admitted the patient and notified the patient's PCP.
- Communication through a health information exchange; an admission, discharge, and transfer alert system (ADT); or a shared electronic medical record.
- Documentation indicating the patient's PCP or ongoing care provider placed orders for tests and treatments during the member's inpatient stay.
- Documentation of a preadmission exam or a planned admission prior to the admit date. The exam must pertain to the specific admission event.



### **Transitions of Care (TRC) – Receipt of Discharge Information**

Criteria

Receipt of discharge information on the day of the discharge through 2 days after the discharge (3 days total). Outpatient medical record requirements

Must include the date of receipt and ALL of the following criteria:

- The practitioner responsible for the patient's care during the inpatient stay
- Procedures or treatment provided
- Diagnoses at discharge
- Current medication list
- Testing results, documentation of pending tests, or documentation of no tests pending
- Instructions for patient care post discharge



### Transitions of Care (TRC) – Patient Engagement after Discharge

Criteria

Patient engagement provided within 30 days after discharge.

- May not occur on the date of discharge.

### Outpatient medical record requirements

Must include the date of service and clinical notes for any of the following:

- An outpatient visit, including office visits and home visits.
- A telephone visit.
- A synchronous telehealth visit where real-time interaction occurred between the member and provider using audio and video communication.
- An e-visit or virtual check-in (asynchronous telehealth where two-way interaction, which was not in real-time, occurred between the member and provider).

NOTE: If the patient is unable to communicate with the practitioner, interaction between the patient's caregiver and the provider meets criteria.



### Transitions of Care (TRC) – Medication Reconciliation Post-Discharge

### Criteria

Medication reconciliation completed on the date of discharge through 30 days after discharge (31 total days).

#### NOTES:

Medication reconciliation must be conducted by a prescribing practitioner, clinical pharmacist, or registered nurse. Other staff members (MA or LPN) may document the medication reconciliation, but it must be signed off by the prescribing practitioner.

Medication reconciliation must be documented in the outpatient medical record, but an outpatient face-to-face visit isn't required.

### Outpatient medical record requirements

#### Must include all three items described below:

- Date the medication reconciliation was performed
- Current medication list (at date of reconciliation)
- 3. Chart documentation of any one of the following:
  - Notation that the provider reconciled the current and discharge medications.
  - Notation that references the discharge medications (e.g., no changes in meds post discharge, same meds at discharge, discontinue all discharge meds, discharge meds reviewed).
  - Notation that the discharge medications were reviewed.
  - A discharge medication list with notation that both it and the current medications were reviewed on the same date of service.
  - Evidence that the member was seen for post-discharge hospital follow-up with evidence of medication reconciliation or review. (Evidence includes notation of follow-up for "hospitalization," "admission", "discharge", or "inpatient stav")
  - o NOTE: Documentation of "post-op/surgery follow-up" alone is not considered sufficient chart evidence of a hospitalization.
  - Documentation in the discharge summary that the discharge medications
    were reconciled with the most recent medication list in the outpatient
    medical record. Discharge summary must be dated and filed in the
    outpatient record within 30 days after discharge.
  - Notation that no medications were prescribed or ordered upon discharge

### **Transitions of Care – Tips for Coding**



CPT <sup>©/</sup> CPT <sup>©</sup> II code	Description	Component
1111F	Discharge medications are reconciled with the current medication list in outpatient medical record. Can be billed alone since a face-to-face visit is not required.	4. Medication Reconciliation
98966 - 8, 98970 - 2, 98980 - 1, 99202 - 5, 99211 - 5, 99241 - 5, 99341 - 5, 99347 - 9, 99350, 99381 - 7, 99391 - 7, 99401 - 4, 99411 - 2, 99421 - 3, 99429, 99441 - 3, 99455 - 8, 99483	Outpatient and telehealth evaluation & management services	3. Patient engagement
99483	Assessment and care planning for a patient with cognitive impairment. Requires an array of assessments and evaluations, including medication reconciliation and review for high-risk medications, if applicable.	4. Medication Reconciliation
99495	Transitional care management that requires communication with the patient or	3. Patient engagement
	caregiver within two business days of discharge (can be done by phone, email or in person) and decision-making of at least moderate complexity and a face-to-face (in-person or telehealth) visit within 14 days or discharge.	4. Medication Reconciliation
99496	Transitional care management that requires communication with the patient or	3. Patient engagement
	caregiver within two business days of discharge (can be done by phone, email or in person) and decision-making of at least high complexity and a face-to-face (inperson or telehealth) visit within 7 days of discharge.	4. Medication Reconciliation

Visits with a practitioner can be with or without a telehealth modifier

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Section Six

### Pharmacy Outreach Programs

Tony Knutson, PharmD, BCPS



# Statin Therapy for Patients with Cardiovascular Disease (SPC)



### **SPC**

### What is the measure?

Male patients ages 21-75 and female patients ages 40-75, who are identified as having clinical atherosclerotic CVD (ASCVD) and who were dispensed at least one high intensity or moderate intensity statin medication and who were at least 80% adherent for the remainder of the measurement year<sup>1</sup>

### Why is it important?

ACC/AHA guidelines recommend moderate or high intensity statin for adults with established clinical ASCVD<sup>2</sup>

### How can you impact?

Must be prescribed a moderate or high intensity statin to meet measure

Category	Medication	
High-intensity	Atorvastatin 40–80 mg     Amlodipine-atorvastatin 40–80 mg     Rosuvastatin 20–40 mg	<ul><li>Ezetimibe-simvastatin 80 mg</li><li>Simvastatin 80 mg</li></ul>
Moderate-intensity	Atorvastatin 10–20 mg     Amlodipine-atorvastatin 10–20 mg     Rosuvastatin 5–10 mg     Simvastatin 20–40 mg     Ezetimibe-simvastatin 20–40 mg	<ul> <li>Pravastatin 40–80 mg</li> <li>Lovastatin 40 mg</li> <li>Fluvastatin 40–80 mg</li> <li>Pitavastatin 1-4mg</li> </ul>



## Statin Use in Persons with Diabetes (SUPD)



### **SUPD**

### What is the measure?

Diabetic patients ages 40-75 who were dispensed at least two diabetes medication fills and also received a statin medication fill at any time during the measurement year<sup>1</sup>

### Why is it important?

- All Patients with diabetes are at higher risk of developing ASCVD<sup>3</sup>
- Cardiovascular disease (CVD) is major cause of morbidity and mortality in diabetes and in turn contributor of high cost for diabetes management<sup>3</sup>
- ADA and ACC/AHA guidelines recommend moderate to high intensity statins first line for patients with diabetes aged 40-75 for prevention of cardiovascular disease<sup>2,3</sup>
- Benefit of statin use in diabetes: primary and secondary prevention of CVD (~20%) and decreased mortality (~9%)<sup>4</sup>

### How can you impact?

Prescribe statins to patients with diabetes when clinically appropriate

- Consider statin even with normal cholesterol levels for primary prevention
- · Continue to discuss benefits of statins with patients

For patients experiencing adverse effects consider decreased dose/frequency or a more hydrophilic statin: rosuvastatin or pravastatin



### **SPC and SUPD Exclusions**

To exclude patients unable to tolerate a statin, a claim with appropriate ICD-10 dose MUST be

submitted ANNUALLY

Exclusion codes for SPC					
Condition	ICD-10-CM Code				
Myalgia	M79.10-M79.12, M79.18				
Myositis	M60.80-M60.819; M60.821-M60.829; M60.831-M60.839; M60.841-M60.849; M60.851-M60.859; M60.861-M60.869; M60.871-M60.879; M60.88-M60.9				
Myopathy	G72.0, G72.2, G72.9				
Rhabdomyolysis	M62.82				

Exclusion codes for SUPD					
Condition	ICD-10-CM Code				
Cirrhosis:					
Alcoholic cirrhosis of liver without ascites	K70.30				
cirrhosis of liver with ascites	K70.31				
Toxic liver disease with fibrosis and cirrhosis of liver	K71.7				
Primary biliary cirrhosis	K74.3				
Secondary biliary cirrhosis	K74.4				
Alcoholic Biliary cirrhosis, unspecified	K74.5				
Unspecified cirrhosis of liver	K74.60				
Other cirrhosis of liver	K74.69				



### **SPC** and **SUPD** Exclusions, Continued

Exclusion codes for SUPD				
Condition	ICD-10-CM Code			
End Stage Renal Disease/Dialysis:				
Chronic kidney disease, stage 5	N18.5			
End stage renal disease	N18.6			
Dependence on renal dialysis	Z99.2			
Pregnancy and/or Lactation	Numerous > 1k			
Polycystic Ovarian Syndrome	E28.2			
Pre-diabetes	R73.03			
Other abnormal blood glucose	R73.09			
Adverse effect of antihyperlipidemic and antiarteriosclerotic drugs, initial encounter	T46.6X5A			

<sup>\*</sup>The condition the code refers to does not necessarily need to occur in the same year the code was billed. The member's medical chart should reflect 'history of'. These codes are intended to close Star measure gaps and do not apply to payment or reimbursement. Only the codes listed above will exclude the member from the SUPD measure.

Exclusion codes for SUPD	
Condition	ICD-10-CM Code
Rhabdomyolysis/myopathy/myositis*:	
Drug-induced myopathy	G72.0
Other specified myopathies	G72.89
Myopathy, unspecified	G72.9
Other myositis, unspecified site	M60.80
Other myositis, unspecified shoulder	M60.819
Other myositis, unspecified upper arm	M60.829
Other myositis, unspecified forearm	M60.839
Other myositis, unspecified hand	M60.849
Other myositis, unspecified thigh	M60.859
Other myositis, unspecified lower leg	M60.869
Other myositis, unspecified ankle and foot	M60.879
Myositis, unspecified	M60.9
Rhabdomyolysis	M62.82



### Adherence: Diabetes, Hypertension and Cholesterol



### Adherence

### What is the measure?

Patients ages 18 and older with prescription for diabetes, hypertension or cholesterol who fill often enough to cover 80 percent or more of the time they are supposed to be taking medication, monitored by percent of days covered (PDC)<sup>1</sup>

### Medications covered:

- Diabetes: Non-insulin diabetes medications
- Hypertension: ACE-inhibitors, Angiotensin receptor blockers (ARBs) and Direct Renin inhibitors (Aliskiren)
- Cholesterol: Statins

### Why is it important?

Studies demonstrate improved outcomes for patients who are adherent to these medications<sup>5</sup>



### **Tips for Closing Gaps**



### **Tips for Measure Success**

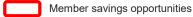
- 1. Ensure patients fill through prescription drug benefit
  - Claims filled through discount programs and medication samples don't count Gap closure is dependent on prescription drug event (PDE) data
- 2. Emphasize benefits of taking AND risks of not taking medications (benefits should outweigh risks)
- Write prescriptions for 90-day supply AND with refills when tolerating and stable on regimen
- Schedule follow-up visit within 30 days when prescribing new medications to assess effectiveness and tolerability
- Encourage patients to utilize auto-fill programs and reminder tools (med box, calendar, alarm, etc)
- 6. At each visit ask patients open-ended questions about medication habits:
  - Side effects
  - How many doses missed
  - Financial barriers
  - Issues preventing refill of prescriptions



### Why Mail Order and 90-Day Supply

- 1. Reducing member cost share
  - Drug cost is often a concern for patients
  - 90-day supply offer discounts on Tier 1 and 2 drugs through retail pharmacies
  - Mail order (prior to coverage gap and catastrophic coverage)
    - Tier 1 and 2 drugs are \$0 copay
    - Tier 3 drugs have discounted 90-day supply
- 2. Convenience
  - Less trips to the pharmacy
  - Easier to sync medication fills
- 3. Improved adherence

2024 Piember D					
coverage gap and catastrophic					
	erage)				
Retail	Mail Order				
Tier 1:	Tier 1:	1			
\$3/30 DS	\$0/30 DS				
\$6/60 DS	\$0/60 DS				
\$6/90 DS	\$0/90 DS				
Tier 2:	Tier 2:				
\$5/30 DS	\$0/30 DS				
\$10/60 DS	\$0/60 DS				
\$10/90 DS	\$0/90 DS				
Tier 3:	Tier 3:				
\$45/30 DS	\$45/30 DS				
\$90/60 DS	\$90/60 DS				
\$135/90 DS	\$90/90 DS				
Tier 4:	Tier 4:	_			
\$100/30 DS	\$100/30 DS				
\$2000/60 DS	\$200/60 DS				
\$300/90 DS	\$300/90 DS	)			
Tier 5:	Tier 5:	a			
33% coinsurance/30 DS	33% coinsu	irance/30			
DS	טט				





### How Does Blue Cross Blue Shield of Kansas Help?



### **Member Outreach**

- 1. Adherence calls
  - Phone call to patient to discuss possible barriers to adherence
  - Encourage patient to fill prescription regularly
- 2. Performance Network
  - Partner with local pharmacies to assist in closing gaps
- 3. Lettering campaigns
  - Identify specific patients that have open gaps
  - Sent to provider groups for appropriate coding or prescribing
- 4. Medication Therapy Management (MTM)
- 5. Health system and provider group partnerships
  - Current pilot program in Topeka
  - Consideration for other partnerships



### **Incentives Revisited**



### **Financial Incentives for Meeting Measure Goals**

Incentive Payout	Measure(s)
Quality Performance Measures	
\$50	Uncontrolled Blood Pressure
\$300	Annual Wellness Visit
Effectiveness of Care HEDIS Measures	
\$50	Medication Adherence – Cholesterol*, Medication Adherence – Diabetes*, Medication Adherence – Hypertension*
\$100	Breast Cancer Screening, Colorectal Cancer Screening, Eye Exam for Patients with Diabetes, Glycemic Status Assessment for Patients with Diabetes, Statin Therapy for patients with Cardiovascular Disease, Statin Use in Persons with Diabetes, Transitions of Care – Medication Reconciliation, Transitions of Care – Patient Engagement
\$200	Controlling Blood Pressure

<sup>\*</sup>Maximum potential Blue MA Stars Incentive of \$1,500 per member



### Medication Therapy Management (MTM)



### **MTM**

### How do patients qualify?

Must meet certain criteria

- Disease state
- Medication
- Financial

Automatic enrollment when criteria met

### How can you help?

Encourage those qualifying to participate

#### 2024 Qualifications

- 1. Have three or more of the following conditions:
  - Chronic Heart Failure (CHF)
  - Diabetes
  - High blood pressure
  - High blood cholesterol
  - Rheumatoid Arthritis (RA)

#### AND

2. Take eight or more prescription drugs covered by Medicare Part D.

#### AND

3. Expect to spend \$5,330 or more on prescription drugs covered by Medicare Part D in 2024.

#### AND/OR

4. Have an active coverage limitation for an opioid or frequently abused prescription drug as a result of a Drug Management Program.



# **MTM**

### What we offer?

Comprehensive medication review one-on-one with patient

Patient provided with summary letter including what was discussed, action plan, and up to date medication list

# What can providers expect?

May receive intervention recommendations from pharmacist (faxed to provider clinic)

### Recommended To-Do List

Prepared on: < Insert CMR date >

You can get the best results from your medications by completing the items on this "To-Do List."



Bring your **To-Do List** when you go to your doctor. And, share it with your family or caregivers.

### My To-Do List

What we talked about:	What I should do:
	< Insert action item for topic 1 >
topic 1 >	< Insert action item for topic 1 >

### **Medication List**

Prepared on: < Insert CMR date >



Bring your Medication List when you go to the doctor, hospital, or emergency room. And, share it with your family or caregivers.



Note any changes to how you take your medications. Cross out medications when you no longer use them.

Medication	How I take it	Why I use it	Prescriber
< Insert generic name and brand name, strength, and dosage form for current/active medications >	< Insert regimen, (e.g., 1 tablet by mouth daily), use of related devices, and supplemental instructions as appropriate >	<pre>&lt; Insert indication or intended medical use &gt;</pre>	< Insert prescriber name >
		S.P.	



# References

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- American Diabetes Association. 9. Cardiovascular Disease and Risk Management: Standards of Medical Care in Diabetes-2018. Diabetes Care. 2018; 41(Suppl1):S86-S104.
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- 5. Sokol MC, mcguigan KA, Verbrugge RR, Epstein RS. Impact of medication adherence on hospitalization risk and healthcare cost. Med Care. 2005; 43(6):521-30



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Section Seven

# Patient Experience STARS Measures





Member perception Star Measures

### Why is the HOS important?

The goal of the HOS is to gather clinically meaningful health status data from Medicare Advantage patients to support quality improvement activities, monitor health plan performance and improve the health of this patient population.

### What is my impact?

Providers can significantly impact how patients assess their health care experience in response to HOS questions.



CMS has contracted with NCQA to support the standardized administration of the HOS and HOS-Modified surveys. https://www.hosonline.org/en/program-overview/

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# Improving/Maintaining Physical Health

In general, would you say your health is: Excellent; Very good; Good; Fair; Poor?

The following items are about activities you might do during a typical day. Does your health now limit you in these activities? If so, how much?

- Moderate activities such as moving a table, pushing a vacuum cleaner, bowling, or playing golf
- Climbing several flights of stairs

During the past four weeks, have you had any of the following problems with your work or other regular daily activities as a result of your physical health?

### Tips for success

- Develop a plan with your patients to take steps to improve physical health
- ✓ Ask patients if they have pain, and if so, is it affecting their ability to complete daily activities? Ask what goals the patient has, then identify ways to improve the patient's pain.
- ✓ Determine if your patient could benefit from a consultation with a pain specialist, rheumatologist or other specialist.

# **Monitoring Physical Activity**

In the past 12 months, did:

- You talk with a doctor or other health care provider about your level of exercise or physical activity?
- A doctor or other health care provider advise you to start, increase or maintain your level of exercise or physical activity?

- ✓ Talk to patients about their physical activity and the health benefits of staying active. Studies show that having patients fill out a questionnaire is not enough to gauge their activity level. Show interest in ensuring patients remain active.
- Develop a plan with your patient to take steps to start or increase physical activity. Offer suggestions based on the patient's physical ability, interests, and access. Schedule a check-in to discuss progress on this plan.
- Refer patients with limited mobility to physical therapy to learn safe and effective exercises.



## Improving or Maintaining Mental Health

During the past 4 weeks, have you had any of the following problems with your work or other regular daily activities as a result of any emotional problems (such as feeling depressed or anxious)?

During the past 4 weeks, how much of the time has your physical health or emotional problems interfered with your social activities (like visiting with friends, relatives, etc.)?

### Tips for Success:

- ✓ Ask patients if they have any trouble holding their urine. If yes, ask additional questions.
- ✓ Communicate that urinary leakage problems can be common as we grow older, but there are treatments that can help. Discuss potential treatment options such as behavioral therapy, exercises, medications, medical devices and surgery.
- ✓ Use informational brochures and materials as discussion starters for this sensitive topic.

# **Reducing the Risk of Falling**

In the past 12 months, did you talk with your doctor or other health provider about falling or problems with balance or walking?

Did you fall in the past 12 months?

In the past 12 months, have you had a problem with balance or walking?

Has your doctor or health provider done anything to help you prevent falls or treat problems with balance or walking?

- ✓ Promote exercise, physical therapy and strengthening and balance activities (tai chi, yoga).
- ✓ Review medications for any that increase fall risk.
- ✓ Discuss home safety tips such as removing trip hazards, installing handrails and using nightlights.
- ✓ Suggest the use of a cane or walker, if needed.
- ✓ Recommend a vision or hearing test.



# Consumer Assessment of Healthcare Provider and Systems (CAHPS®)

Member perception Star Measures

### Why is the CAHPS important?

Research shows that a positive health care experience for patients is associated with positive clinical outcomes and better business outcomes, including lower medical malpractice risk and less employee turnover.

### What is my impact?

Providers significantly impact how patients assess their health care experience.





# Overall Rating of Health Care Quality

Using any number between zero and 10, where zero is the worst health care possible and 10 is the best health care possible, what number would you use to rate all your health care in the last six months?

# **Getting Appointments and Care Quickly**

- How often did you see the person you came to see within 15 minutes of your appointment time?
- When you needed care right away, how often did you get care as soon as you needed?
- How often did you get an appointment for routine care as soon as you needed?

### Tips for Success

- ✓ Survey your patients, asking how you can improve their health care experience
- ✓ Create a patient council for regular feedback
- √ Remember that every patient contact has an impact on patient perception
- Patients are more tolerant of delays if they know the reason for the delay.
- Consider implementing advanced access scheduling, offering telehealth, scheduling routine visits and follow-ups in advance.



# **Care Coordination**

- How often did your doc have your medical records or other information about your care?
- When your personal doctor ordered a blood test, X-ray, or other test for you, how often did someone from your personal doctor's office follow up to give you those results?
- How often did you and your personal doctor talk about all the prescription medicines you were taking?

# **Getting Needed Care**

In the last six months:

- How often did you get an appointment to see a specialist as soon as you needed?
- How often was it easy to get the care, tests or treatment you needed?

### Tips for Success

- ✓ Administer the flu shot as soon as it's available each fall
- ✓ Eliminate barriers to access by offering multiple locations and options for patients to get their shot (walk-in, flu shot clinics, flu shots at every appointment for eligible patients)
- ✓ Promote flu shots through website, patient portal , and phone greeting

- ✓ Set realistic expectations
- When applicable, share how you can help secure an appointment sooner if you have an established relationship with the specialist
- ✓ Explain why certain test or treatments are ordered
- ✓ Patient ownership



Section Eight

# Health Equity & Social Determinants of Health



# **CMS National Quality Strategy**

Advance health equity and whole-person care

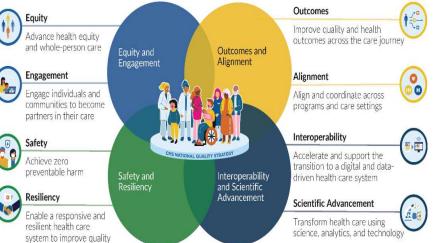
- Aligns quality goals across CMS programs (MA, Medicare, Medicaid, CHIP, ACA)
- Prioritize the use of Universal Foundation Measures
- Commit to improving health care safety and reducing harm
- Advance health equity to improve health outcomes and eliminate disparities

### References:

https://www.cms.gov/medicare/quality/meaningful-measures-initiative/cms-quality-strategy

 $\underline{\text{https://www.cms.gov/files/document/quality-motion-cms-national-quality-strategy.pdf}}$ 

### **CMS National Quality Strategy Goals**





# **Health Equity and Social Determinants of Health**



BCBSKS is committed to addressing disparities in care by recognizing and improving environmental and societal conditions and advancing health equity and inclusion.

### SDoH codes in ICD-10-CM Chapter 21:

- Z55 Problems related to education and literacy
- Z56 Problems related to employment and unemployment
- Z57 Occupational exposure to risk factors
- Z58 Problems related to physical environment
- Z59 Problems related to housing and economic circumstances
- Z60 Problems related to social environment
- Z62 Problems related to upbringing
- Z63 Problems related to primary support group, including family circumstances
- Z64 Problems related to certain psychosocial circumstances
- Z65 Problems related to other psychosocial circumstances

# **Social Needs Screening**

- **EMR Integration**
- CMS Listed Resources



### **Equity-Related Screening Tools**

There are several screening tools available to assist with collection of social drivers of health (SDOH) and/or social risk factor information. For example,\*

- · Accountable Health Communities Health-Related Social Needs Screening Tool (PDF)
- American Academy of Family Physicians Social Needs Screening Tool 
   (PDF)

- Virginia Commonwealth University Health System: Social Needs Assessment (PDF)

As more screening tools and standards become available for collecting SDOH/social risk factor data, the feasibility of including those data in quality measures increases. Measure developers should look for sources of SDOH information and include in quality measure specifications to assist with measuring equity.

\*This a non-exhaustive list of screening tools and is not an endorsement of specific tools.

https://mmshub.cms.gov/about-quality/quality-at-CMS/goals/cms-focus-on-health-equity/equityrelated-screening-tools

https://mmshub.cms.gov/about-quality/quality-at-CMS/quality/cms-focus-on-health-equity

https://www.cms.gov/files/document/mm13486-annual-wellness-visit-social-determinantshealth-risk-assessment.pdf





### Annual Wellness Visit: Social Determinants of Health Risk Assessment

Related CR Release Date: August 15, 2024

MLN Matters Number: MM13486 Revised

Effective Date: January 1 2024

Related Change Request (CR) Number: CR 13486

Implementation Date: October 7, 2024

Related CR Transmittal Numbers: R12786BP & R12786CP

Related CR Title: A Social Determinants of Health Risk Assessment in the Annual Wellness Visit Policy Update in the Calendar Year 2024 Physician Fee Schedule Final Rule

What's Changed: We clarified that MACs will process G0136 using the Physician Fee Schedule (page 3). We also updated the CR release date and transmittal links. Substantive content changes are in dark red.

### Affected Providers

- Other providers billing Medicare Administrative Contractors (MACs) for services they provide to Medicare patients

### Action Needed

### Make sure your billing staff knows:

- . A social determinants of health (SDOH) risk assessment is now an optional annual wellness visit (AWV) element
- . The eligibility and billing requirements for doing the SDOH as part of the AWV

### Background

The AWV includes the establishment, or update, of:

- . The patient's medical and family history
- A health risk assessment
- A personalized prevention plan

The AWV includes the initial visit (HCPCS code G0438) and the subsequent visit (HCPCS code G0439). The AWV also includes the frequency limitations that require that eligible patients.

. Are no longer within 12 months of the effective date of their first Medicare Part B

Page 1 of 3







**Section Nine** 

# Risk Adjustment & Patient Assessment Forms



# What is risk adjustment?

**Predicting Health Care Costs** 

As defined by Centers for Medicare and Medicaid Services (CMS), risk adjustment (RA) predicts the future health care expenditures of individuals based on diagnoses and demographics. This model predicts health care costs based on the actuarial risk of enrollees which is established based on chronic conditions, age, race, socioeconomic status, and gender. The goal of risk adjustment is to mitigate the impact to insurers with higher-risk populations and help manage health insurance premiums annually



# Who benefits and Why is it important?

It Benefits Plans, Providers AND Patients!

- Plans benefit because the goal of risk adjustment is to mitigate the impact to plans with higher-risk populations and help manage health insurance premiums annually
- Providers benefits include improved understanding of patient health status, incentives for completing PAF forms
- Patients benefit as providers and plans will have adequate health information on patients therefore can tailor certain care for them and there is more emphasis on preventative service which leads to better health outcomes



# **How it works?**

MA Risk Adjustment in Practice

- John and Jane enrolled in Blue Cross and Blue Shield of Kansas Medicare Advantage plans
- CMS Provides a premium to BCBSKS to provide healthcare services for John and Jane
- CMS premium to BCBSKS is not the same for the two

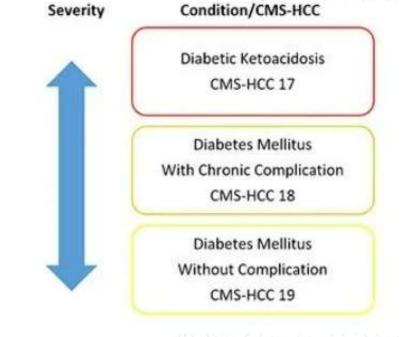




# **Hierarchical Condition Categories**

### CMS-HCC based MRA model

- Prospective cost prediction
- Groupings of similar or related diagnosis
- Most significant chronic and acute conditions are included
- Each condition category is assigned a numeric HCC code
- HCC Code assigned a score





# RAF • 1.0 = Average • <1 = healthier •>1 =increased risk

### Demographic Risk Score

- Age Sex
- Socioeconomic status
- Disability Status
- Medicaid eligibility
- Institutional status

# Diagnostic Risk Factor (HCCs)

• Risk-adjustable diagnosis



# **Risk Adjustment Documentation and Coding Accuracy**

- Demographics
- Valid provider signature
- Code to the highest level of specificity
- Accurately document combination codes
- Document co-existing conditions
- Don't code unconfirmed diagnoses
- Use 'History of' codes
- Standard Acronyms/Abbreviations



# **MEAT Guidelines**

### Documentation to support ICD-10-CM assignment

- M = Monitoring by ordering or reference labs, imaging studies or other tests
- E = Evaluation with a targeted part of the physical examination specific to a certain diagnosis
- A = Assessment of the status, progression or severity of the diagnosis
- T= Treatment with medication, surgical intervention or lifestyle modification. *Treatment also includes referral to a specialist for consultation or management.*

### Examples of MEAT include:

### Monitoring

### Ordering diagnostic tests:

- "HgbA1c ordered"
- "Chest X-ray ordered"
- "Checking PT/INR"

### Referencing test results

- "CT scan of abdomen shows stable AAA"
- · "EKG reveals atrial fibrillation"
- "U/A negative for protein"

### Assessment

### Status:

- "Stable," "unstable"
- "Well controlled," "poorly controlled," "out of control"

### Progression:

- "Worsening," "improving," "unchanged"
- "Doing better," "progressing as expected"

### Severity:

- "Mild," "moderate," "severe"
- "Minimal." "significant." "extreme"

### Evaluation

### Targeted physical exam for specific diagnosis:

- PVD "Dorsalis pedis and posterior tibial pulses are weak"
- Diabetic neuropathy "Monofilament exam showed decreased sensation"
- COPD "Diminished air entry with expiratory wheezing on lung exam"

### MEAT Tre

### Treatment Medication:

- "Cardizem added." "increased dose of Lasix"
- · "Refilled metformin," "continue statins"

### Surgical intervention:

- "Femoral artery stented"
- · "Malignant melanoma excised"

### Lifestyle modification:

- · "Diet and exercise discussed"
- "Encouraged to attend AA meetings"

### Referral to specialist:

- "Ophthalmologist managing exudative macular degeneration"
- "Follow up with nephrology for secondary hyperparathyroidism"



# **Documenting conditions managed by specialists**

Documentation tips for primary care providers

- <u>Addressing</u> a condition in the medical record refers to the documentation of any monitoring, evaluation, assessment or treatment of the condition, including referral of the patient to a specialist.
- <u>Managing</u> a condition implies being directly involved in medical decision-making, workup, or treatment of the condition
- For MA, as long as the diagnosis is addressed by an approved provider during a face-to-face or A/V telehealth visit, and is supported by documentation, the corresponding ICD-10-CM code can be submitted on a claim.

The CMS Risk Adjustment Participant Guide states, "Physicians should code all documented conditions that coexist at the time of the encounter/visit, and require or affect patient care, treatment or management."



# What is external EMR Access?

- Risk adjustment audits occur throughout the year with requests ranging from 1 patient to over 500 patients
  - External EMR access is a way for the risk adjustment team to access and abstract necessary records to fulfill the audit request without requiring any work from a facilities HIM/ medical records staff
  - Setting up access is a simple process that includes the manager of risk adjustment partnering with the facilities office manager or IT staff to obtain access
  - Have further questions about external EMR access, please contact:

Jamie Schnacker, Manager Retrospective Risk Adjustment

Phone: 785-291-6796

Email: Jamie.Schnacker@bcbsks.com



# Changes in 2025

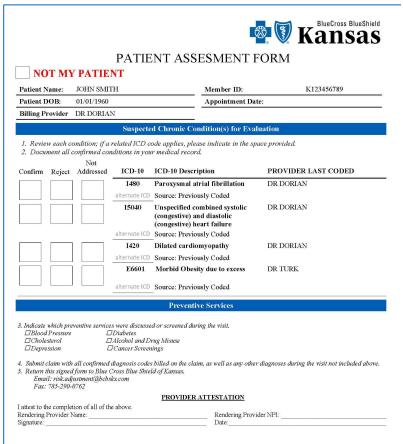
- Patient Assessment Forms will be replacing CDI Alerts
- Rolling out Provider Scorecards

# **Patient Assessment Form**

Better documentation results in better care for patients

### The Patient Assessment Form helps providers:

- Capture their patient's actual severity of illness in the medical record
- Improve risk score accuracy and medical record documentation
- Reduce the chance of a risk adjustment data validation audit
- Increase Star (quality) measure performance
- Earn a \$100 incentive for addressing at least one historical or suspected condition





# **New PAF form vs Old CDI Alert**

Patient Name: Patient DOB:	JOHN SMIT		Member ID:	K123456789
	01/01/1960		Appointment Da	te:
Billing Provide	r DR DORIA	V		
		Suspecte	ed Chronic Condition(s) for Eva	luation
1. Review each	condition; if a	related ICD c	ode applies, please indicate in the sp	pace provided.
	ll confirmed cor		ır medical record.	•
Confirm Rejec	Not at Addressed	ICD-10	ICD-10 Description	PROVIDER LAST CODED
ommi Keje	7 rudressed	1480	Paroxysmal atrial fibrillation	DR DORIAN
			Source: Previously Coded	
	7 -	15040	Unspecified combined systolic	DR DORIAN
			(congestive) and diastolic (congestive) heart failure	
		alternate ICD	Source: Previously Coded	
		1420	Dilated cardiomyopathy	DR DORIAN
		alternate ICD	Source: Previously Coded	
		E6601	Morbid Obesity due to excess	DR TURK
		alternate ICD	Source: Previously Coded	
			Preventive Services	
Indicate which	wanantina samica	e wara diecuesa	ed or screened during the visit.	
□Blood Pressu	re 🗆	Diabetes	0	
☐Cholesterol ☐Depression		Alcohol and D Cancer Screer		
•				
Return this sign	ed form to Blue ( idjustment@bcbs	Cross Blue Shie		r diagnoses during the visit not included above
			PROVIDER ATTESTATION	
	oletion of all of th			
	r Name:		Rendering Provi	ider NPI:

	is alert as a guid	e during the face	e-to-face		udio and visua			
loes not impl	independent clir by that any partic quality measures	ular answer is d	lesired or					d
condition indi	the documentatio cated, select No ol for further guid	t Addressed if t	he condit	tion was not a	ddressed durin	g this visit.		
	alert with the		es from	the same da	e of service.			
Provider Name: Dr. John Sm Jane Doe		ith			Location:	Provide	r Office ABC	
	Jane Doe		Member DOR:	3/13/1948	Member ID:	123456	Appointment Date:	2/15/2022
onfirmation ta sent to the	of Diagnosis-	The following dia	agnoses h			atient in pri	or claims or sup	plemental
onfirmation ta sent to the 'es _No _	of Diagnosis-	The following dia 1700 Atheroscle F3342 Major de	agnoses h erosis of a	orta disorder, recu	nitted for this p	nission	or claims or sup	plemental
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the report in the chart.

Test ordered

Service/Test

Test ordered

Service/Test

2023

Patient referred

Provider Tax ID:	1234567	Contact Name: See Jane
Provider Signature:	Jahn Smith M.D.	Date: 2/15/2022

Not Performed Colorectal Cancer Screening: Patient needs colorectal cancer screening.
 Please refer patient for colonoscopy for flex sig, or order FOBT or

₹Not Performed Breast Cancer Screening: Patient needs mammogram. Please order test.

If already done, please document DOS and place a copy of report in

Cologuard test. If already done, please document DOS and place a copy of





# **PAF Incentive**

Earn \$100 per attributed patient by participating

### **Requirements:**

- The patient must have Blue Medicare Advantage covered and be attributed to the provider
- Patients must have at least one open diagnosis gap identified from January 1 through September 30
- Open Diagnosis gaps addressed before December 31 during a face-to-face or audio and visual telehealth visit
- Alerts completed and returned with the office visit notes within 14 days of the patient visit

For more information, contact your BCBSKS Professional Relations Medicare Advantage Representative



# **Provider Scorecards for Risk Adjustment**

- Starting in 2025 we will be sharing with providers Risk Adjustment Provider Scorecards
- Scorecards will be delivered via provider portal Availity.
- Metrics will include but not limited to: AWV count, RAF scores, Recapture Rates, % of PAFs completed



Section Ten

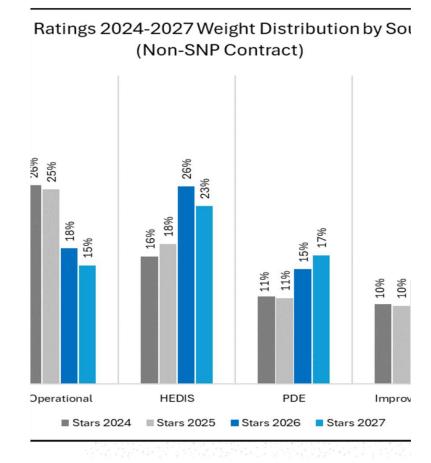
# 2025 CMS Updates and What's ahead for MA



# **MA Stars Ratings Changes** Ahead Measures and Ratings Changes Addressed in 2025 Final Rule

### 2025 Measurement Year / 2027 Stars Ratings:

- New Measures:
  - Concurrent Use of Opioids and Benzodiazepines (COB)
  - Polypharmacy Use of Multiple Anticholinergic Medications in Older Adults (ACH)
- Weight Changes:
- Improving and Maintaining Physical Health (From 1x to 3x)
- Improving and Maintaining Mental Health (From 1x to 3x)
- Measure Updates
  - COL-E (45-49 age group added to measure)
  - SPC exclusion for patients with a history of statin intolerance
  - Revised codes for Diabetic Retinal Eye Exam (EED)





# **2025 BCBSKS Blue MA Enhancements**

- MA Provider Scorecards moving to BlueAccess®
- New CSC and Appeals contacts
- Risk Adjustment Programs
- Pharmacy/MTM resources





Conclusion

# Who to Contact + Q&A



# **Credentialing and Contracting**

Preferred Blue Medicare Advantage Network

# MA Agreeement

Becoming a Preferred Blue MA provider is easy, reach you to your Professional Relations Representative







# **Benefits of Blue**

The value in contracting

### The insurer Kansans trust with their health for over 80 years.

- Local member contracts
- Opportunity to earn additional revenue
- Detailed claim-payment information
- Direct payment
- Dedicated field staff
- Electronic remittance advice
- Access to Provider Network Services
- Liaison committees
- Provider directories
- Workshops



# **Who to Contact**



	Phone	Fax	Hours of Operation
Provider Services	800-240-0577	800-976-2794	8 a.m. – 6 p.m. Monday-Friday
Host Member Claim inquiries	800-432-3990	785-290-0711	7 a.m. – 4:30 p.m Monday- Friday
<del>- S</del>	Pric	or Authorization	
	Phone	Fax/Web Address	Hours of Operation
Prior Authorization Program	800-325-6201	877-218-9089	8 a.m. – 6 p.m. Monday-Friday
Lucet Behavioral Health	877-589-1635	https://webpass.ndbh.com/	
	Utilization Mana	gement and Care Transition	
	Phone	Fax	Hours of Operation
Utilization Management/ Care Transition	800-325-6201	877-218-9089	8 a.m. – 6 p.m. Monday-Friday
After Hours	800-325-6201	877-218-9089	24 hours Saturday-Sunday

### **Professional Relations**

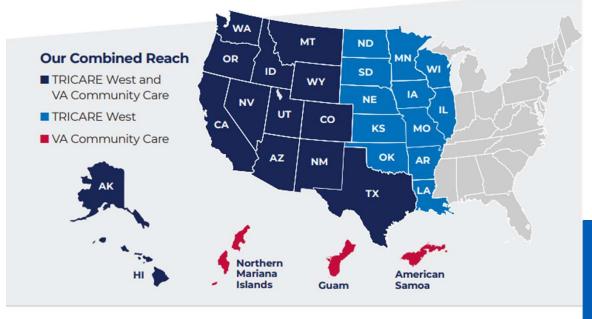
- Patrick Artzer, CPC Medicare Advantage Professional Relations Representative
- Provider Network Services

Institutional Relations

Mark Decker – Government Programs

Provider Consultant





# **TRICARE**

BCBSKS has partnered with TriWest to serve our military families utilizing our provider network.

Professional TRICARE Representative Emily Emmot, CPC Emily.Emmot@bcbsks.com 785-291-8819



# **Questions?**



Patrick Artzer, CPC

Professional Relations
Medicare Advantage Representative
785-291-6289
Patrick.Artzer@bcbsks.com