

Pathways to a Healthy Kansas

Spring 2019 Impact Report



"With Pathways we've been able to engage multitudes of organizations to come together to create deep impacts in this community."

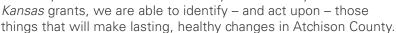
Lorin Affield, Atchison

Community Well-being Progress

The City of Atchison adopted the PedNet Bike and Pedestrian Plan as the City's Master Bike and Pedestrian Plan. *Pathways* funds helped LWLA purchase 10 user-friendly bicycles for a Bike Share program, and helped create a 10-foot wide walking/biking path connecting the new South Atchison Trail to the Santa Fe Depot in downtown Atchison.

Live Well Live Atchison

Live Well Live Atchison (LWLA) is a collaborative community coalition designed to support Atchison County in becoming a healthier community. The mission of LWLA is to promote and sustain healthy behaviors through education, community action and advocacy. With the BCBSKS *Pathways to a Healthy*





Pathways Engagement Highlights

- 4 Restaurants Pledged: Jerry's Again, Lopez de Mexico,
 - Paolucci's, *The Sunflower Café*
- 1 Hospital Pledged: Atchison Hospital
- 2 Healthcare Providers Pledged: Atchison Internal Medicine and Family Practice, Advanced Health Services
- 1 Worksites Pledged:

Atchison Community Health Clinic, Atchison County, Atchison Hospital, Blish-Mize Co., City of Atchison, Maur Hill – Mount Academy, MGP Ingredients Inc., St. Benedict Catholic School, USD 409: Atchison Public Schools, USD 377: Atchison County Community Schools

School Pledged: Atchison High School

Italicized entities have received grant funds.







With Pathways funding, LWLA brought Chef Alli's "Let's Get Cookin!" to Atchison to help promote healthy cooking with whole foods. LWLA created a community pop-up block party trailer kit that brings healthy eating and active living ideas straight to community neighborhoods. LWLA also worked with Atchison High School to install a special vending machine with healthier food options.

Recognizing that all kids love to play, LWLA provided *Pathways* funding to help build an inclusive playground in Atchison's Jackson Park. It removes barriers that limit children of different abilities from playing together. And working with Atchison Internal Medicine and Family Practice, LWLA instituted the monthly Walk with a Doc program to encourage the health benefits of regular exercise.

As part of the *Pathways* funding agreement for the inclusive playground, the City of Atchison adopted a tobacco-free playgrounds ordinance, prohibiting the use of tobacco in close proximity to any of the City's playground facilities. Several restaurants have signed the "Breathe Easy" pledge for tobacco-free policies that expand restrictions of the use of tobacco and nicotine products on their premises to include e-cigarettes.

Round 1: 2016-2019

Achievement/ Implementation Grants	Pathways Funds Available	Pathways Funds Awarded	Match from Community/Grants
Policy	\$100,000	\$100,000	\$127,926
Community Well-being Projects	\$50,000	\$37,200	
Food Retail and Restaurants	\$70,000	\$4,960	
Health Care	\$20,000	\$1,084	
Schools	\$60,000	\$3,281	
Worksites	\$100,000	\$0	
Totals	\$400,000	\$146,525	\$127,926
		Total Benefits to Community: \$274,451	

Live Well Live Atchison

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Pathways to a Healthy Kansas combines evidence-based solutions and promising practices for improving healthy eating, active living and tobacco prevention to make a large impact in communities. The program provides community coalitions with the tools and resources needed to remove barriers and engage their communities – and represents the largest community grant program ever funded by BCBSKS.