

## Pathways to a Healthy Franklin County: Survey Results and Update - 2020

Thank you to community members for taking the community perceptions surveys over the last four years. Your invaluable feedback guided us throughout the [Pathways to a Healthy Kansas](#) project, an initiative of Blue Cross Blue Shield of Kansas. As we reflect on our work, we are especially proud of the following accomplishments:

- We now have smoke-free parks/playgrounds in six Franklin County towns (*Figure 1*). Thanks to city councils and all the stakeholders involved in this work!
- Seven worksites implemented comprehensive worksite wellness plans, enabling nearly 1,000 employees to have access to increased opportunities for physical activity, healthy eating, and tobacco-free environments.

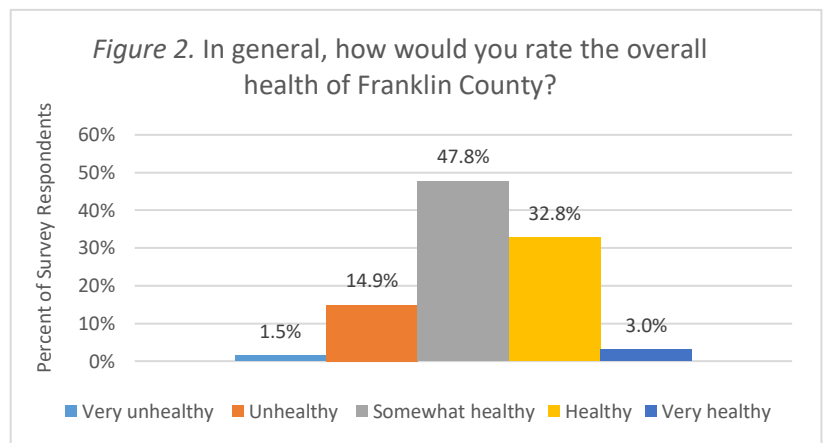


Figure 1. Playground at Pomona City park.

The spring 2020 survey had 202 respondents and the following key findings, which highlight progress that has been made and opportunities for additional work in our community.

### Identity as a healthy community:

From 2016-2020, the BCBSKS Pathways grant funded 35 projects across Franklin County that enable healthy eating and tobacco-free, active living. In 2020, 36% of respondents rated the overall health of the community as “healthy” or “very healthy” (*Figure 2*). Also, community satisfaction with options for healthy eating was 48%, and satisfaction with opportunities for physical activity was 75%. Work continues on projects to increase healthy options, particularly for eating.



Source: Franklin County Community Perception Survey, June 2020.



### Strong support for new improvement ideas:

The 2020 survey assessed interest in 2 specific ideas for improvement. If a free bike share program were available, 83% of respondents would use it for recreation or transportation. If assorted produce were available locally at a discounted price (eg, 15 lb for \$15), 85% of respondents would purchase it weekly or biweekly. Both of these programs have been successful in other communities and, given the overwhelming interest, they are being explored for Franklin County. Both programs would continue to increase opportunities for healthy eating and physical activity, and further improve our identity, and outcomes, as a healthy community.

For more information about the survey or the Pathways initiative, contact:  
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