

Survey Results Guide Action Towards Healthy Options in Liberal

Thank you to community members for taking the community perception survey. Your invaluable feedback guided us throughout the years of the [Pathways to a Healthy Kansas](#) project, an initiative of Blue Cross Blue Shield of Kansas. As we reflect on our work, we are especially proud of the following accomplishments:

- We have added multiple new interactive physical activity opportunities at Liberal Memorial Library, Liberal Recreation Center, at the Baptist Church Playground, and several areas through town.
- We have now implemented smoke-free playgrounds in our community. Thank you to our city commission and all the stakeholders involved in this work!

Survey findings highlight progress that has been made opportunities for additional work in our community.



Finding #1: Of 693 respondents, 26 percent (182) rated our community as Very Unhealthy or Unhealthy. More than half, (57 percent, 393) of the respondents rated Liberal as Somewhat Healthy, the remaining 17 percent sees the community as Healthy or Very Healthy.

Action being taken: We are working very hard as a community coalition to improve the health of our residents. Building on the success of smoke free parks, we are partnering with several places in the community to establish smoke free areas and attractions. We are also working to expand opportunities for physical activity in many parts of the community.

Finding #2: About a third (27 percent, 151) of people polled said that there are not sufficient opportunities for physical activity in our community (Disagreed or Strongly Disagreed).

Action being taken: To address this, we are working with the city and the college in an effort to expand trail miles and access for our community. We have added length to the college trail, as well as lighting and benches. Additionally, we are working to have unique opportunities for physical activity at several locations in town.

Pathways has allowed us to partner with several organizations and business in town with which we would not typically get to work. We are now more aware of the need to continue efforts to increase physical activity, decreasing tobacco use and expand access to healthy food.



For more information about the survey or the Pathways initiative, contact: Sarah Foreman, (620)655-7177 or coalitionforfamilies@yahoo.com

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