

Company Name
100 Placeholder Street
City Name, USA XXXXX



Learn about a new
\$0 care option*

Type 2 Diabetes Reversal

Reverse your condition. Redefine what's possible.



Try nutrition therapy from Virta Health at no cost*

As a virtual clinic for type 2 diabetes reversal and prevention, Virta helps members use food as medicine to lose weight, lower A1C, and reduce medication needs. No calorie counting or gym visits required.

The American Diabetes Association believes that there's no such thing as a diabetes diet² and Virta agrees. With provider support, coaching, and technology, members learn what nutrients (carbs, fats, and proteins) they personally need more of, and less of, to improve health naturally.

10-week Member Results¹:

18lbs

Average weight loss

1.0

Average A1C reduction

94%

Stopped/reduced insulin

The Virta Difference

- Nutrition not calorie restriction. Eat until you feel full.
- Personalized over one-size. Your plan covers your needs & tastes.
- About the journey not the judgment. Get caring providers and coaches.

Schedule a free consultation to learn more:

virtahealth.com/join/bcbsks



Virta Health defines reversal as reaching HBA1c below 6.5 without the use of diabetes medications beyond metformin. Diabetes and related issues can return if lifestyle changes are not maintained.

1 McKenzie AL et al. JMIR Diabetes 2017.

2 Avert AB, et al. Diabetes Care 1. May 2019.

* Virta is available to Blue Cross and Blue Shield of Kansas members between the ages of 18 and 79 who are enrolled in an eligible health plan. This benefit is currently being offered to those with type 2 diabetes. There are some medical conditions that would exclude patients from the Virta treatment.

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